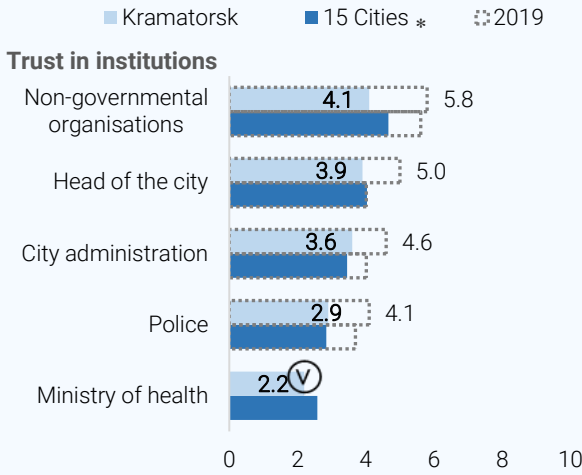
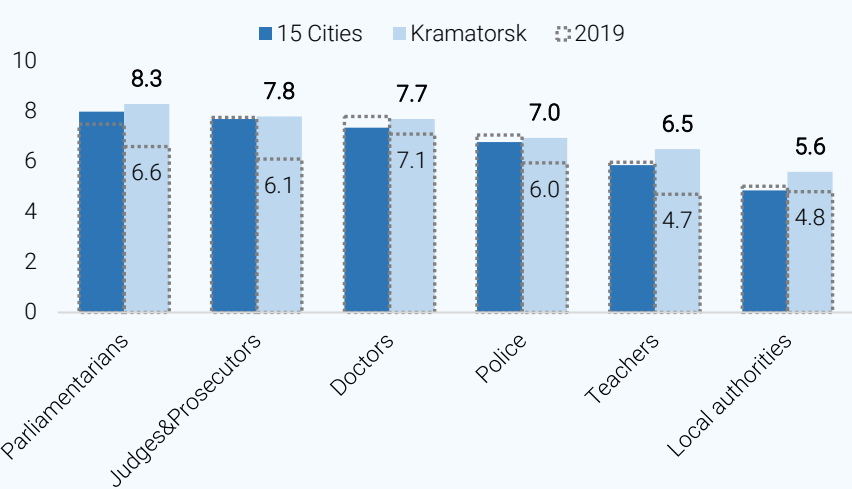


KRAMATORSK 2021, CITY PROFILE

GOOD GOVERNANCE



Perceived level of corruption

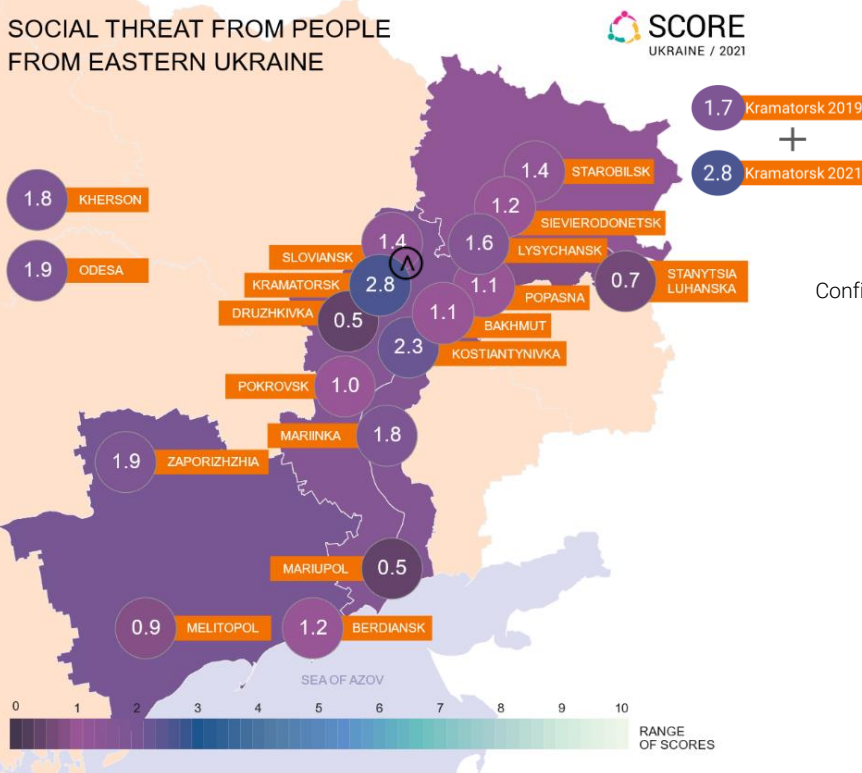


Design a joint Good Governance Plan advocating for transparent communication and collaboration between local authorities, health institutions, police and in consultation with citizens and civil society organizations while raising awareness of different actors' responsibilities. Establish civil monitoring bodies overseeing governmental practices to hold institutions accountable for their actions.

Compared to 2019, trust in authorities decreased significantly while perceived corruption increased. There is an urgent need for restoring the relations between authorities and citizens to provide a sense of security and stability to help heal the fractured social contract.

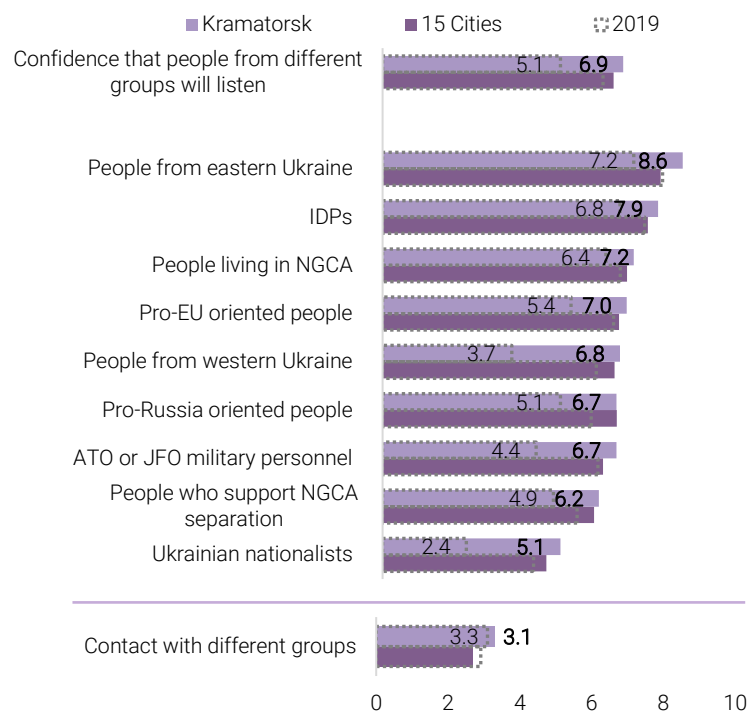
COMMUNITY BONDS

SOCIAL THREAT FROM PEOPLE FROM EASTERN UKRAINE



Citizens in Kramatorsk became more confident that people from other groups will listen. Feeling threatened by people from eastern Ukraine as well as IDPs increased compared to 2019.

Confidence that people will listen



Promoting small and localised initiatives aimed at alleviating social isolation and vulnerabilities caused by COVID could improve inter- and intra-communal cohesion by providing socio-economic support (e.g., setting up volunteer and free-cycle networks helping people with daily activities, medical care, or psychosocial support through interaction).

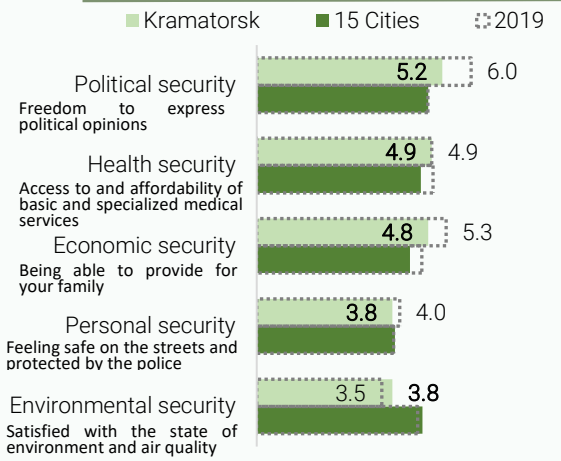
*Cities were selected based on the DG East programmatic interest: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsa Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdiansk. In 2021, Odesa, Zaporizhzhia and Kherson cities were added.

(A) Highest SCORE
(V) Lowest SCORE (compared to 15 cities)

KRAMATORSK 2021, CITY PROFILE

SATISFACTION WITH LIFE IN KRAMATORSK

Safety & Security

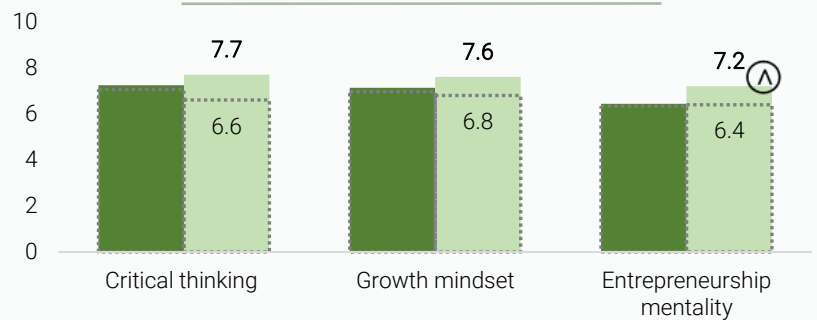


■ Kramatorsk ■ 15 Cities ▨ 2019



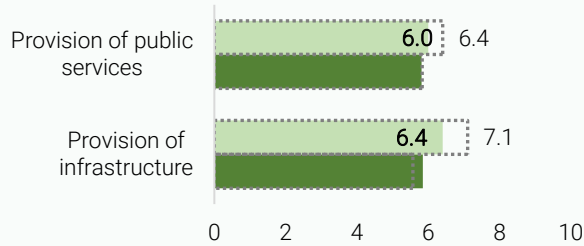
34% of citizens in Kramatorsk do not believe their locality is a good place to live and work.

Life Skills



Despite the economic downturn caused by COVID19, citizens in Kramatorsk increased in entrepreneurial and growth mindset reflecting on criticism for personal improvement.

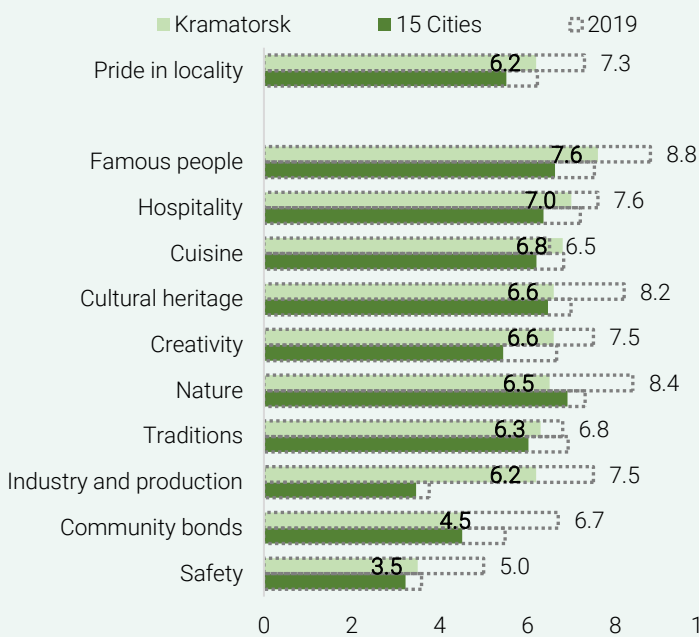
Provision of Services



Capitalize on people's skills to shape civic space and inspire engagement utilizing citizens' critical thinking, growth-mindset, and entrepreneurship mentality to brainstorm about the community's needs and develop initiatives around them.

Pride in your locality

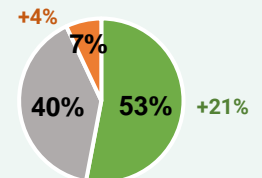
When you think about your locality, to what extent are you proud of the following?



Feelings of pride in one's locality decreased significantly among citizens in Kramatorsk especially pride in community bonds, nature, and cultural heritage.

Initiate activities promoting local hospitality and cultural heritage to strengthen a sense of belonging and pride by co-developing a tourism campaign for the city and increasing visibility of unique traits (e.g., invest in information signs around historic sights).

Civic behaviour



To change things in community you are...

ACTIVE

Willing to use political and social means of action without violence

PASSIVE

Not willing to do anything

VIOLENT

Willing to use violence

Establish civic engagement mechanisms (e.g., youth council) to tackle public issues and capitalize on citizens' increased willingness to contribute to change as well as regulate violent attitudes.