

# reSCORE

## Ukraine 2024

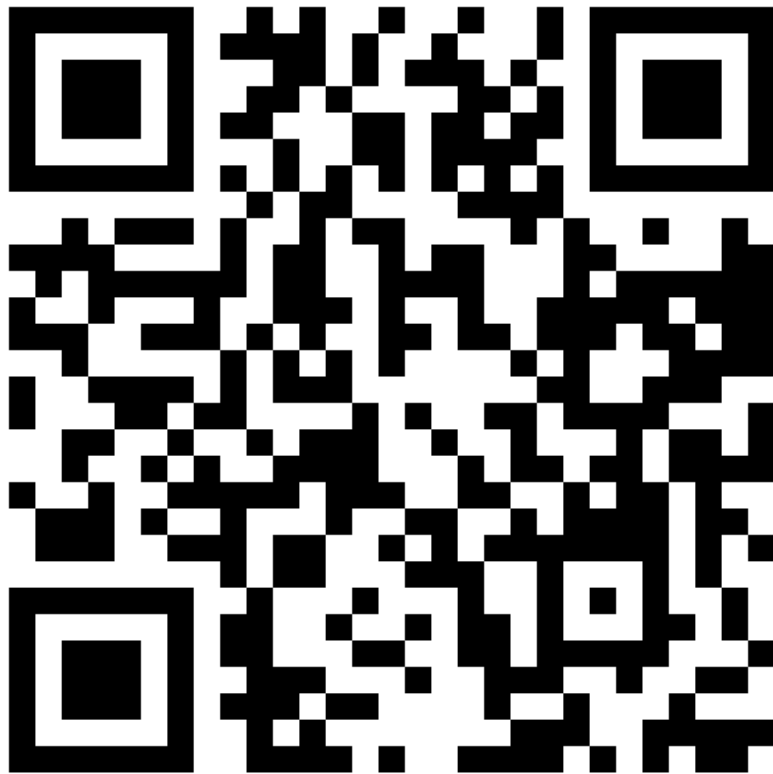


# WELCOME

## reSCORE Ukraine 2024 Public Launch



IN ENGLISH



Please fill out this short survey for our interactive session. We will be comparing the social cohesion perceptions of our participants to SCORE's general population later during the event.

[https://cutt.ly/SC\\_event\\_eng](https://cutt.ly/SC_event_eng)

УКРАЇНСЬКОЮ



[https://cutt.ly/SC\\_event\\_ukr](https://cutt.ly/SC_event_ukr)

# SCORE around the world



**Bosnia-Herzegovina**

**Nepal**

**East Timor**

**Iraq**

**Malaysia**

**Armenia**

**South Sudan**

**Zimbabwe**

**Afghanistan**

**Mali**

**Somalia**



**SINCE 2012**

**Caribbean**

**Cyprus**

**Ukraine**

**Ivory Coast**

**Moldova**

**Niger**

**Rwanda**

**Burkina Faso**

**Liberia**

**Bangladesh**

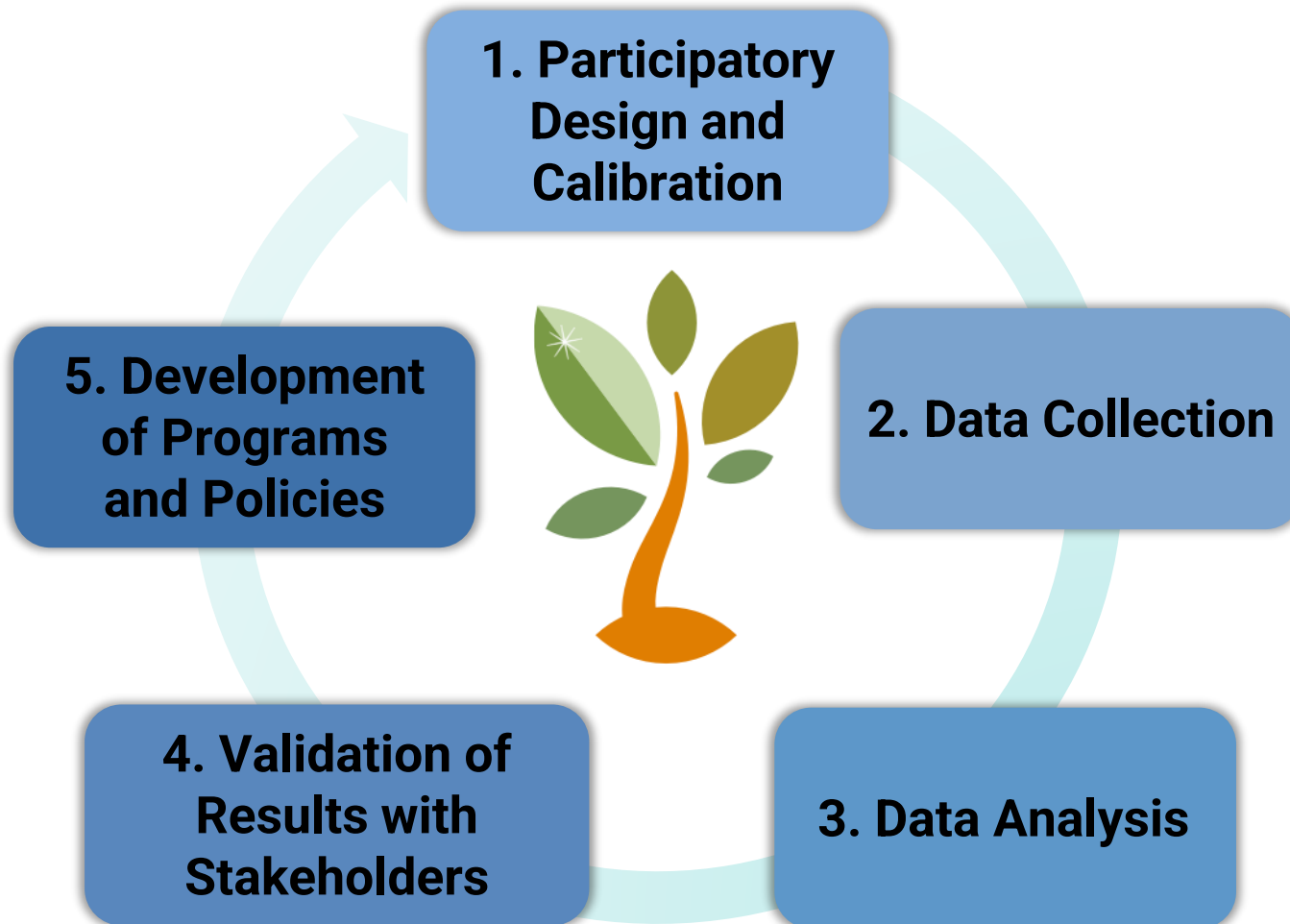
**Ethiopia**

# SCORE in Ukraine



- SCORE Ukraine has been a **joint initiative** funded by USAID and UNDP, and **implemented** by SeeD
- Since 2016, SCORE Ukraine has been serving as an **annual assessment tool** for various desirable outcomes that relate to elements of and drivers of social cohesion.
- Following Russia's full-scale invasion, SCORE Ukraine was recalibrated to focus on **Resilience Recovery and Reconstruction of an inclusive, just, cohesive and prosperous Ukraine** with a cross cutting social cohesion lens, and renamed as **reSCORE**.
- reSCORE Ukraine continues to serve as a sophisticated tool that **informs the policies and programming** of national, regional and international partners with robust and longitudinal evidence.

# The SCORE process



## **Comprehensive Content Framework**

Contextually relevant indicators, comparable concepts across countries

## **Participatory Process**

Local ownership and participation from design to interpretation, leveraging of local expertise and alliances

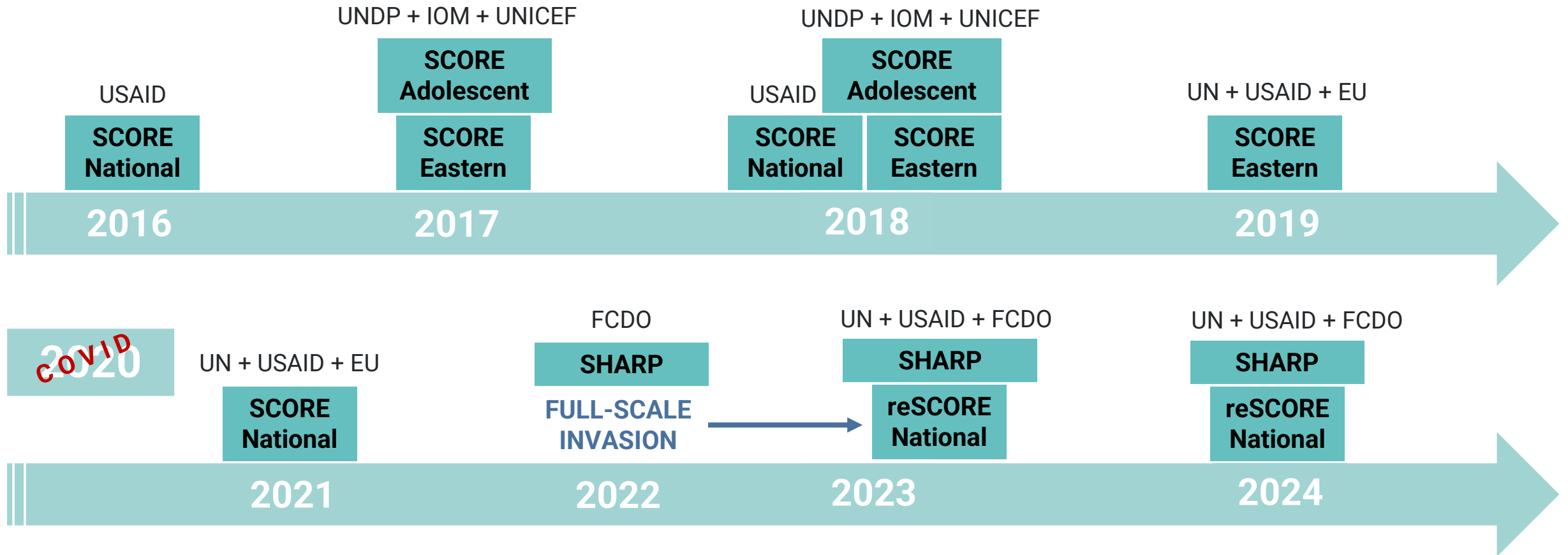
## **Quantitative and Robust**

Advanced statistical toolkit providing diagnostic and predictive evidence

## **M&E, Policy and Programme Design**

Data from the SCORE in Ukraine has been used for monitoring and evaluation, to inform regional strategies and reforms, and to design interventions of CSO, international donors and government

# SCORE in Ukraine



Since 2016, we garnered **10 different SCORE Ukraine datasets**, and published 60+ social cohesion related reports and analytical products, along with 40+ infographics such as city profiles and fact sheets.

# reSCORE 2024: Sampling



**Survey Methodology:** F2F, structured, quantitative household interviews based on stratified random sampling.

**Data Collection Period:** May 30 - September 5, 2024.

**Main Sample:** ~7,780 across the territories under the control of Ukraine, including ~1,800 from 6 geographical boosters (*i.e. in Kirovohrad oblast, and in 5 cities: Kryvyi Rih, Dnipro, Kharkiv, Zaporizhzhia, and Odesa.*)

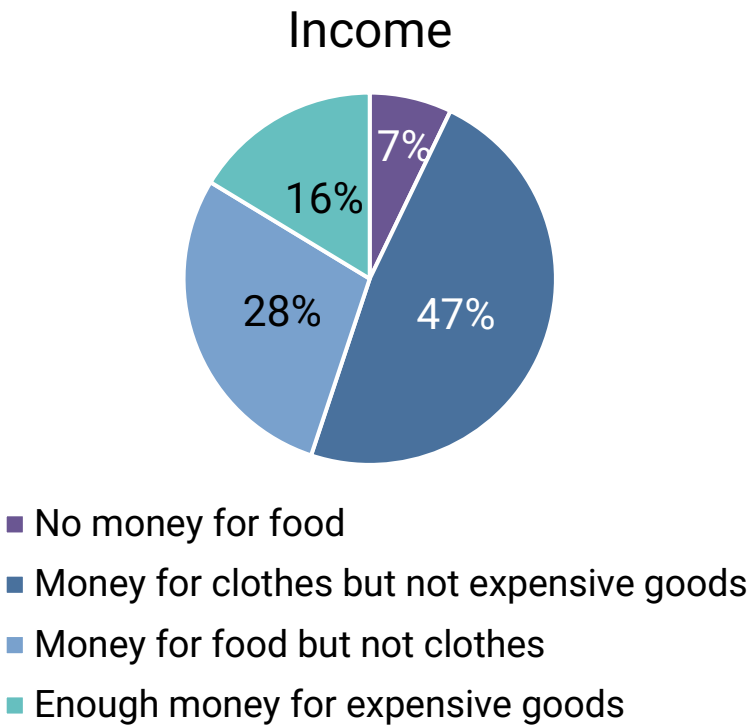
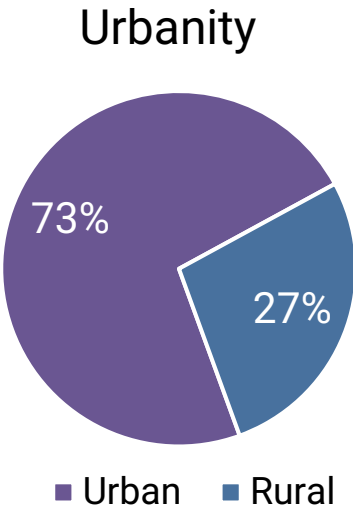
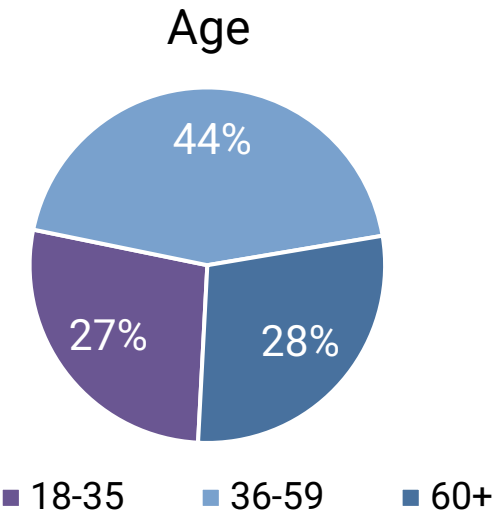
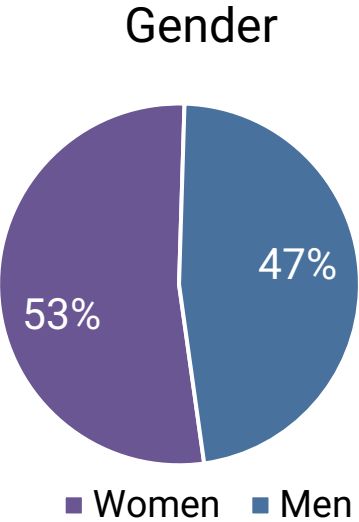
**Panel data:** respondents surveyed face-to-face in both 2023 and 2024 (n = ~650).

**Other booster samples:**

- **Mykolaiv oblast** (n = ~300).
- **Veterans** who are currently not in service but participated in combat (n = ~500).
- **Young people** (aged 18-35) from Chernihiv, Dnipropetrovsk, Kharkiv, Kherson, Mykolaiv, Poltava, Sumy & Zaporizhzhia oblasts (n = ~500).
- **IDP's** in Kirovohrad, Kharkiv, Dnipropetrovsk, Zaporizhzhia, Odesa and Mykolaiv oblasts (n = ~500).

# reSCORE 2024: Sample Distribution

N = 7,758





# How to read SCORE?

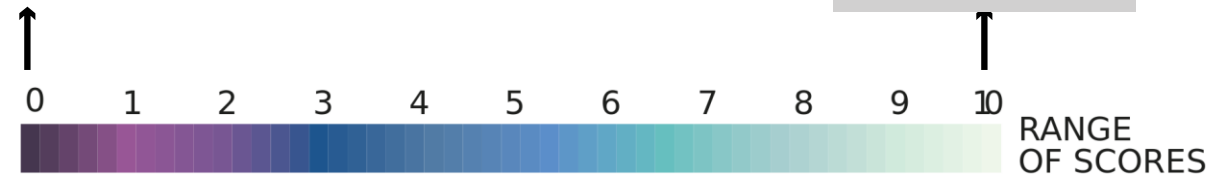
A score is calculated for each indicator. The scores range from 0 to 10, where 0 means that the phenomenon the indicator is measuring is not observed in the context at all, and 10 means that it is observed strongly and prevalently.

**Personal security:** *The degree to which one feels safe from violence in daily life, that they can walk alone in the street at night and that the police can protect them.*

**Aggression:** *The degree to which one is aggressive in daily life, such as frequently getting into fights and confrontations.*

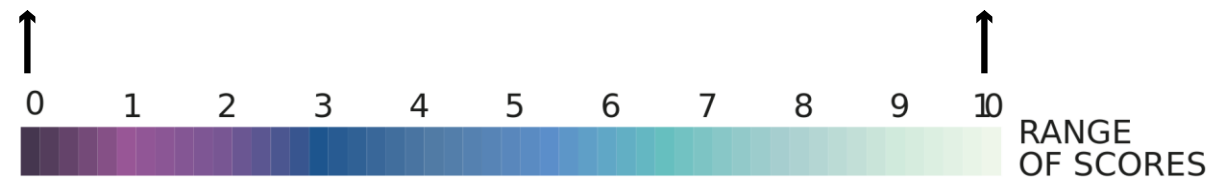
0 for **Personal Security** = no one in a given region feels secure at a personal level

10 for **Personal Security** = every person feels absolutely secure



0 for **Aggression** = no one in a given region is aggressive in daily life

10 for **Aggression** = everyone is aggressive



# SOCIAL COHESION IN UKRAINE - 2024

[app.scoreforpeace.org](https://app.scoreforpeace.org)



Elements of social cohesion



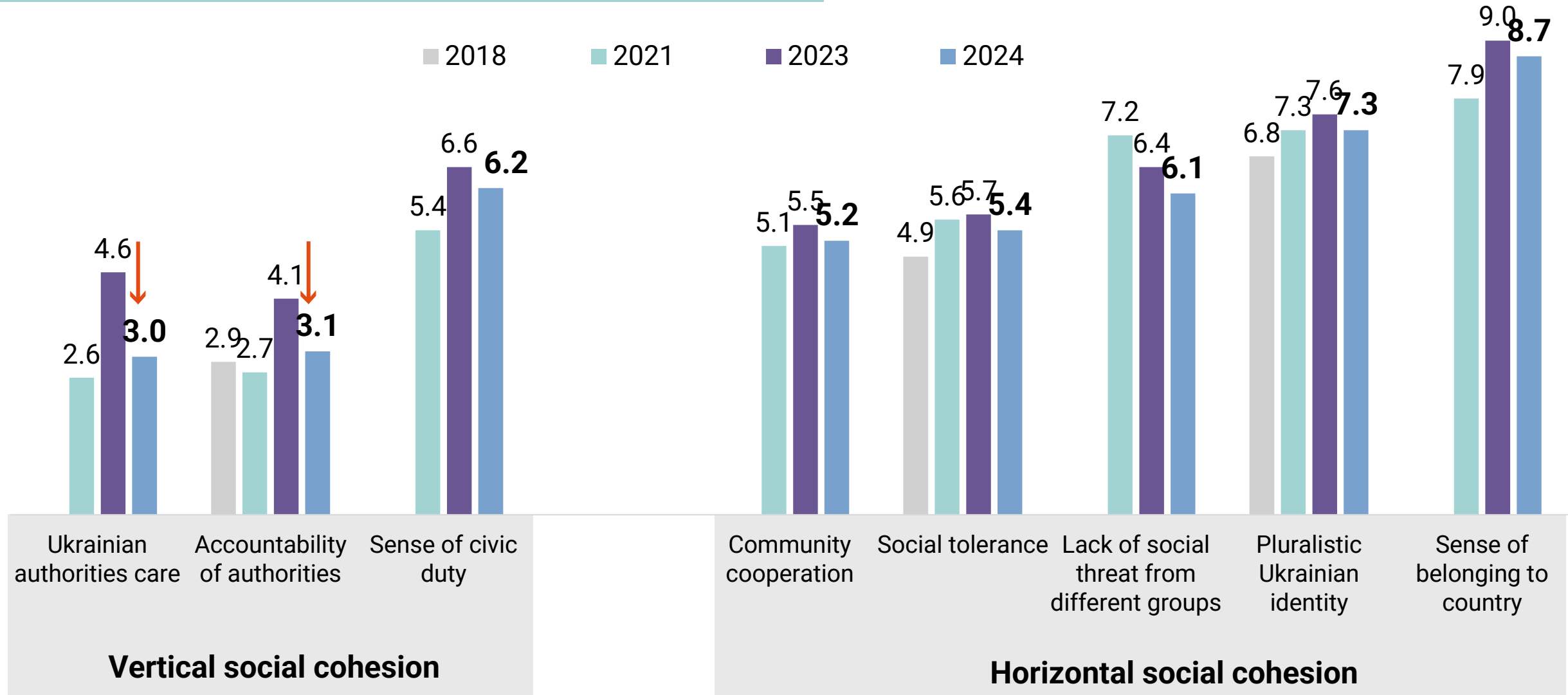
# SOCIAL COHESION

## What is the state of vertical and horizontal social cohesion in Ukraine in 2024? How has it changed in the past three years?

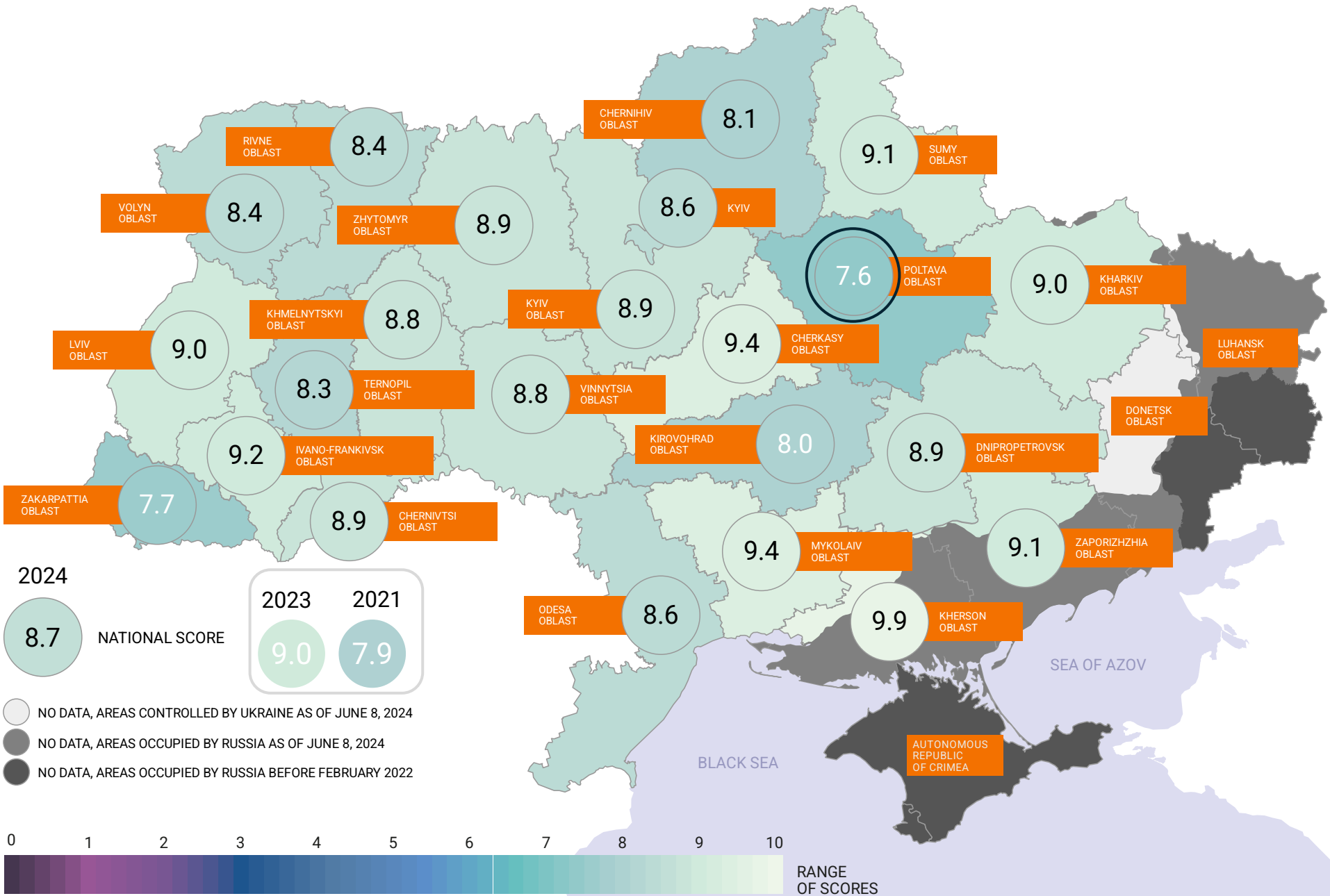
### Key messages:

- **Vertical cohesion is volatile and challenged.** The increases experienced in 2022-2023 have dissipated. Although civic duty is moderate, citizens feel that authorities are neither accountable nor that they care for their needs and interests. The scores have mostly returned to their pre-2022 state.
- **Horizontal cohesion which grew stronger after 2022 has remained reliably high.** Pluralism and sense of belonging have expanded from local and regional identities and became more overarching. Community cooperation is stable at respectable levels, but social tolerance is stagnant and conservative. Growing levels of perceived social threat may pose a risk to horizontal cohesion, which has shown resilience since 2022.

# Elements of Social Cohesion

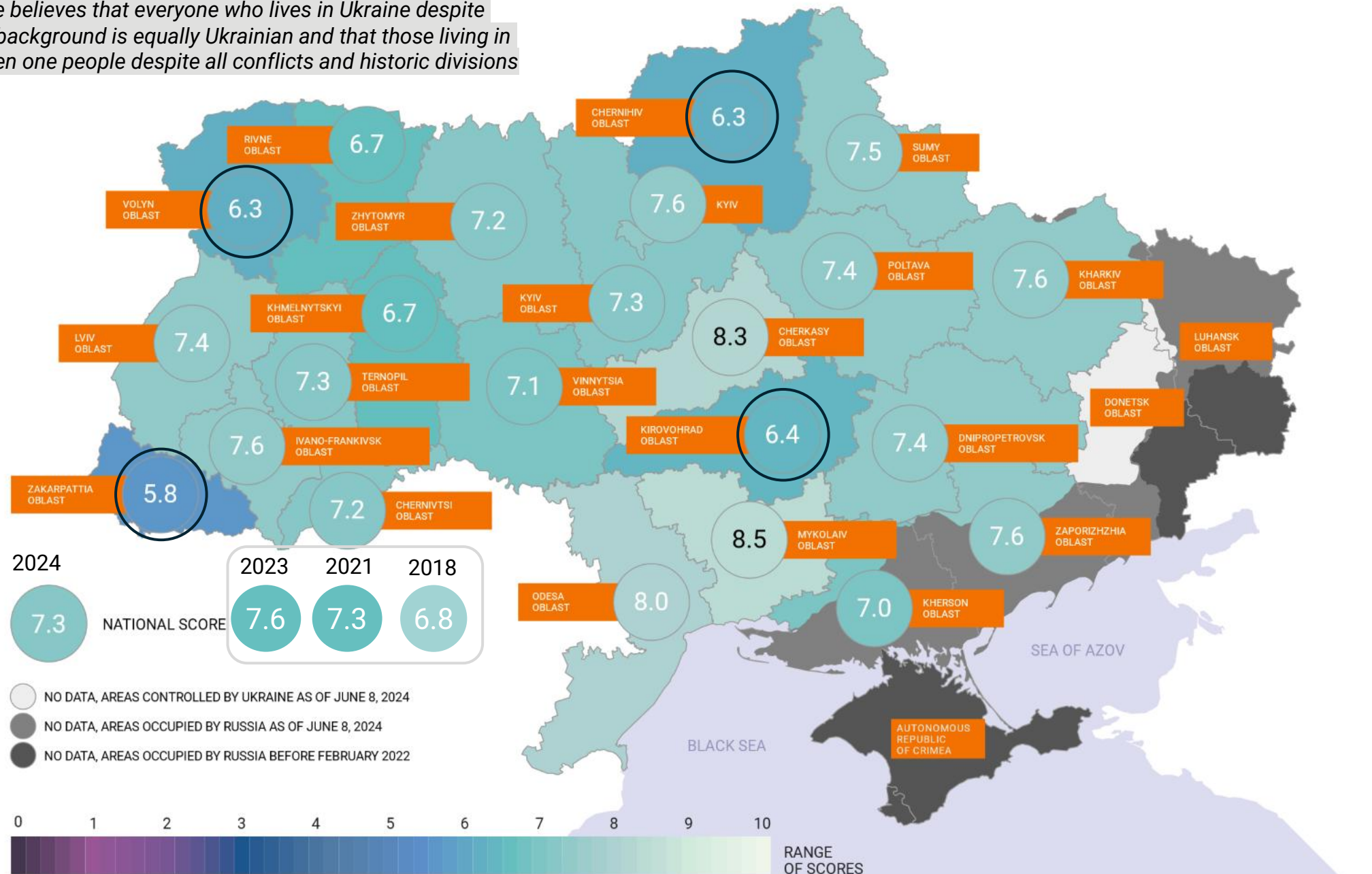


# SENSE OF BELONGING TO THE COUNTRY



# PLURALISTIC UKR IDENTITY

*The degree to which one believes that everyone who lives in Ukraine despite their ethnic or religious background is equally Ukrainian and that those living in Ukraine have always been one people despite all conflicts and historic divisions*



# SOCIAL TOLERANCE

2021 national avg.

5.6

2023 national avg.

5.7

2024 national avg.

5.4

People with a different colour of skin

60%

22%

14%

Immigrants

57%

22%

14%

Jews

56%

22%

18%

Muslims

47%

25%

22%

Roma

32%

27%

36%

LGBT

20%

22%

51%

Drug addicts

9%

15%

73%

■ I would accept to interact with them personally

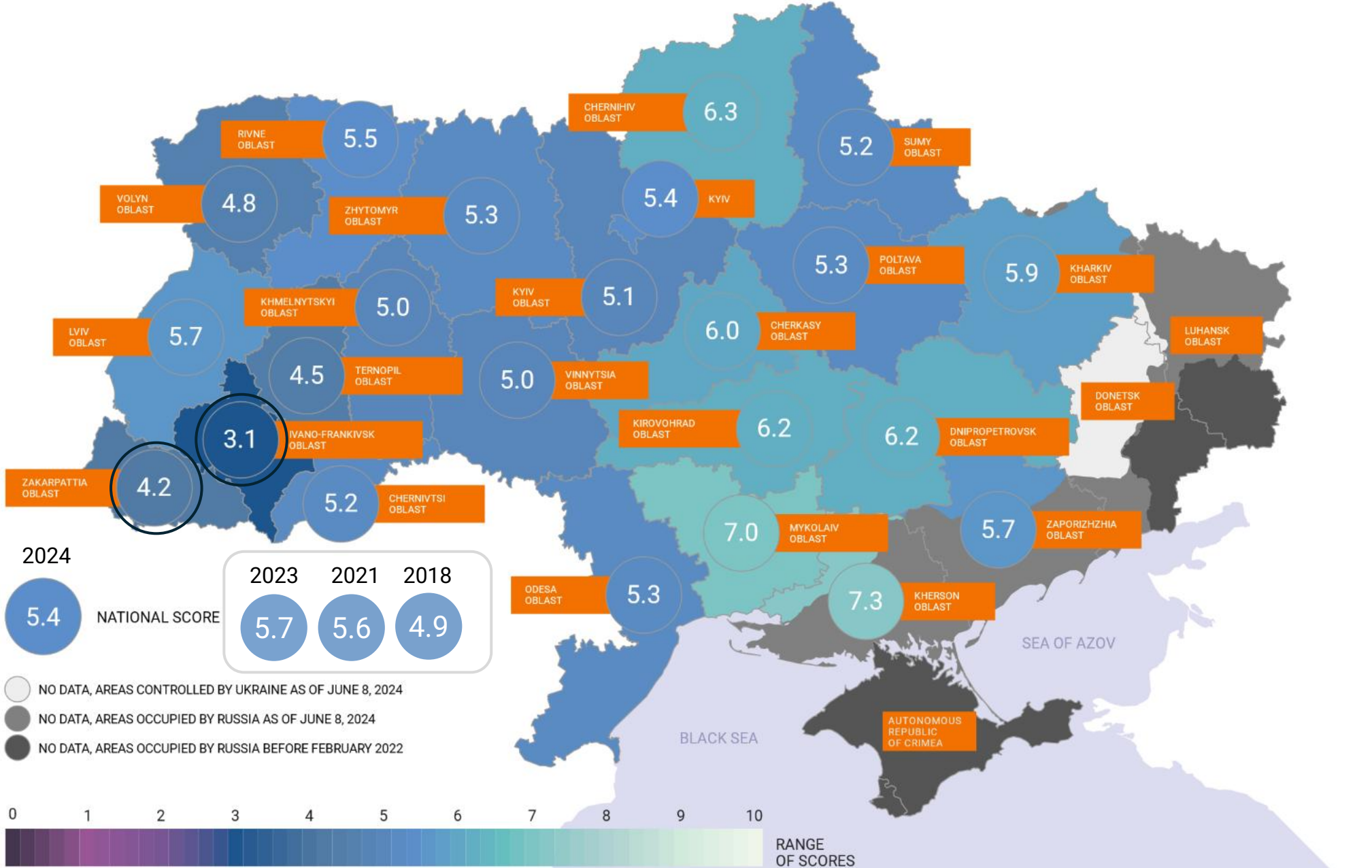
■ I would accept them in the community, but personally avoid communication

■ DK

■ I would not want to have them in my community at all



# SOCIAL TOLERANCE





# COMMUNITY COOPERATION

2018 national avg.

4.5

2021 national avg.

5.1

2023 national avg.

5.5

2024 national avg.

5.2



(% to some extent + very much)

**83%**

Can rely on members in their community/neighbours for help if they have a serious problem.

**73%**

Have actively solved common problems together (such as cleaning the territory or planting the trees).

# SOCIAL THREAT



# SENSE OF CIVIC DUTY

2021 national avg.

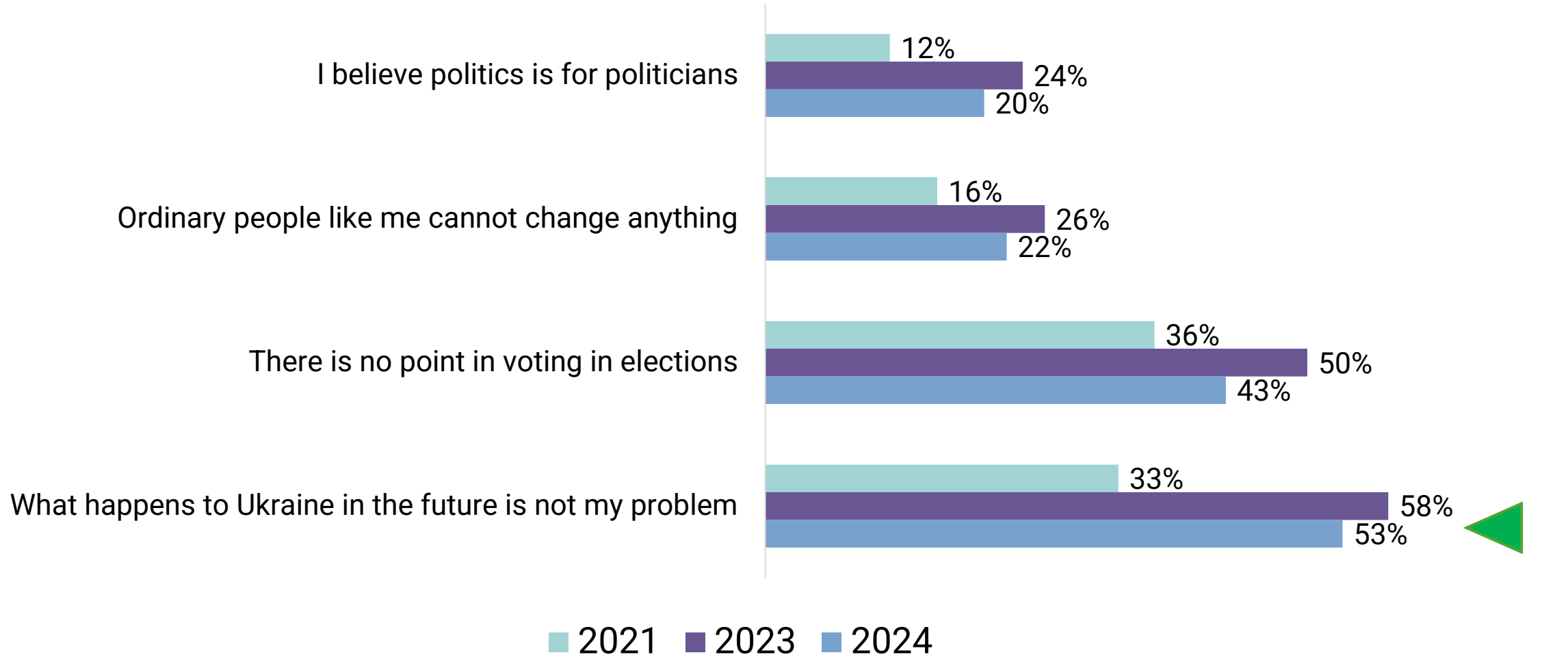
5.4

2023 national avg.

6.6

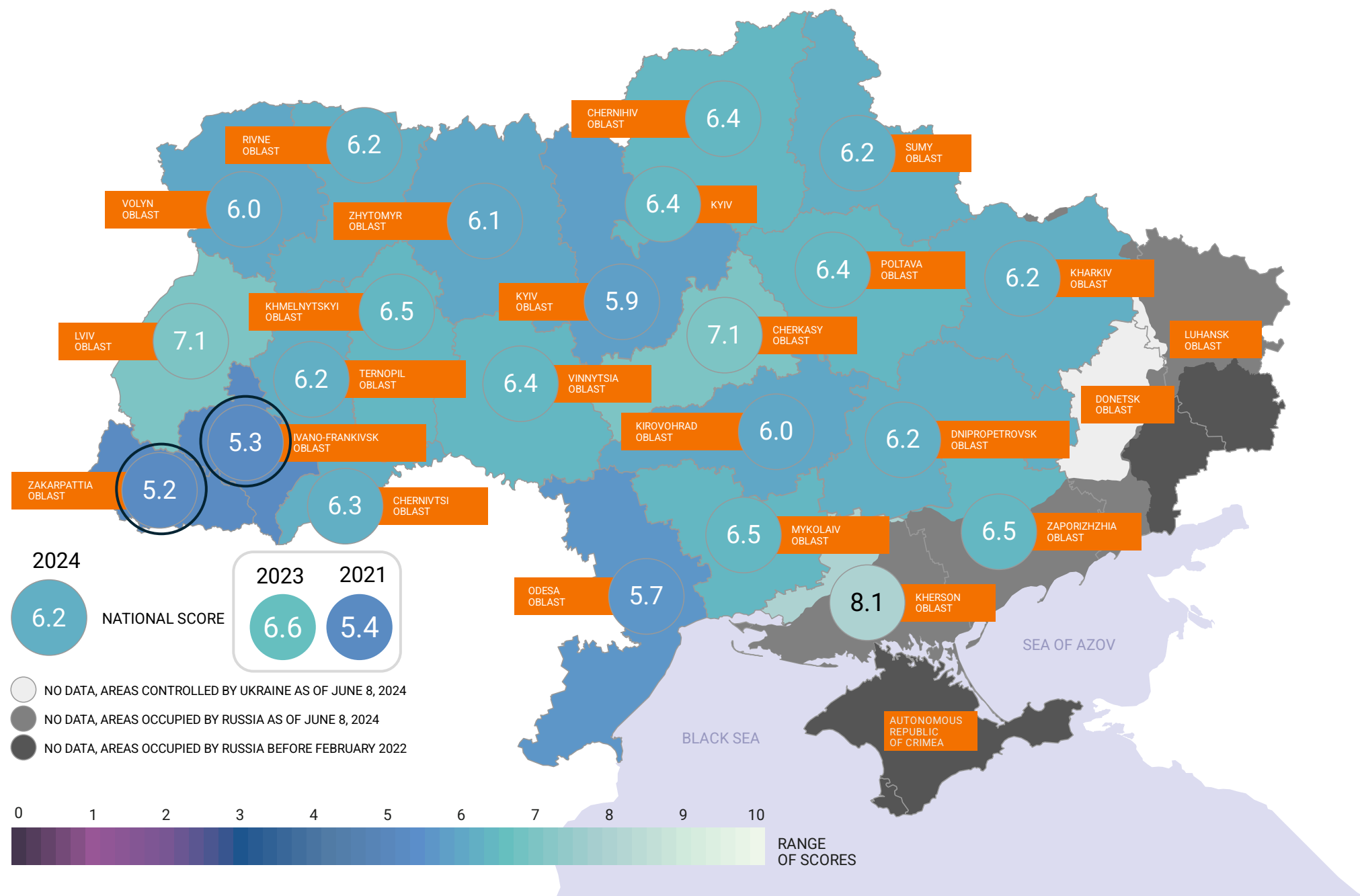
2024 national avg.

6.2

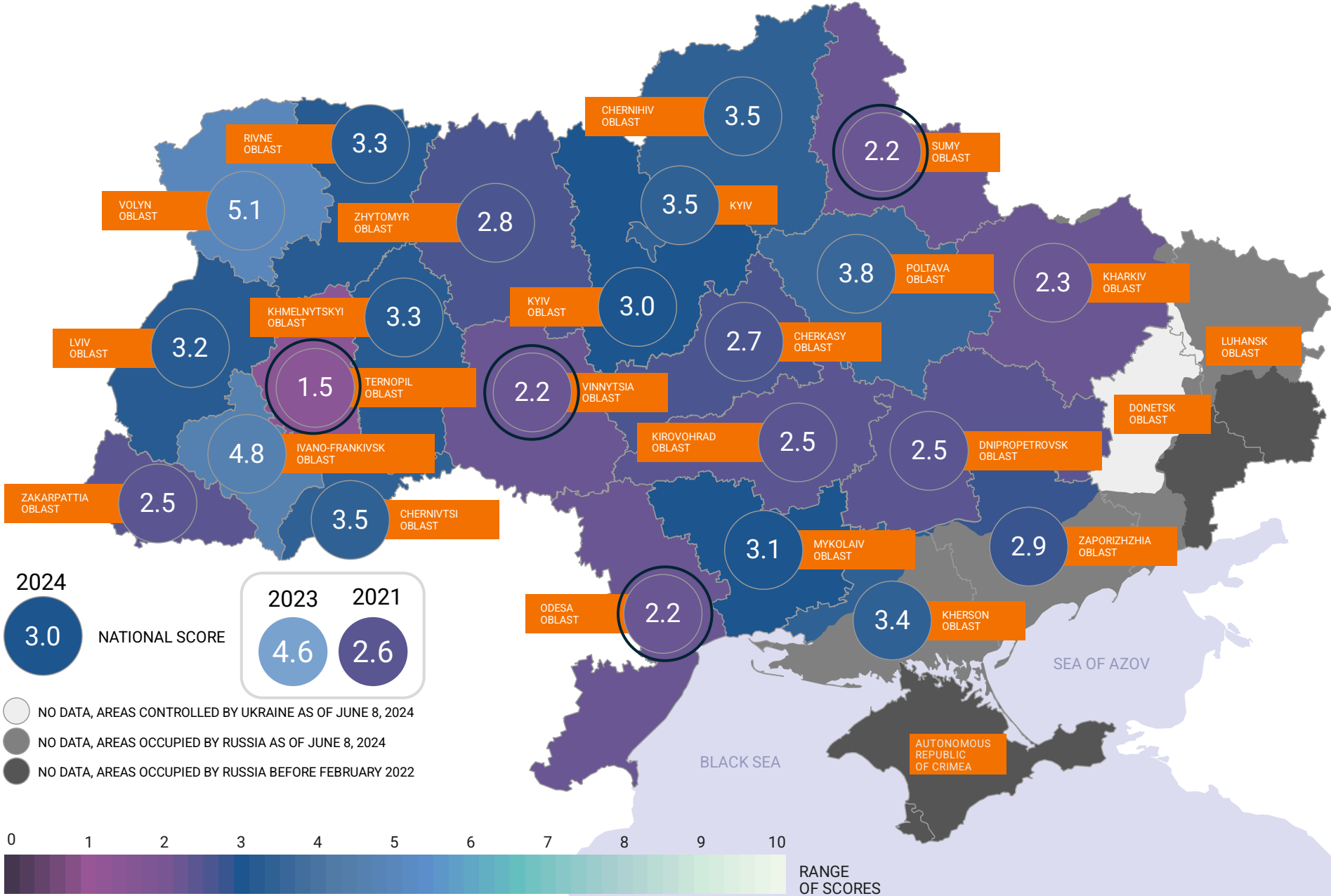


(% Not at all like you)

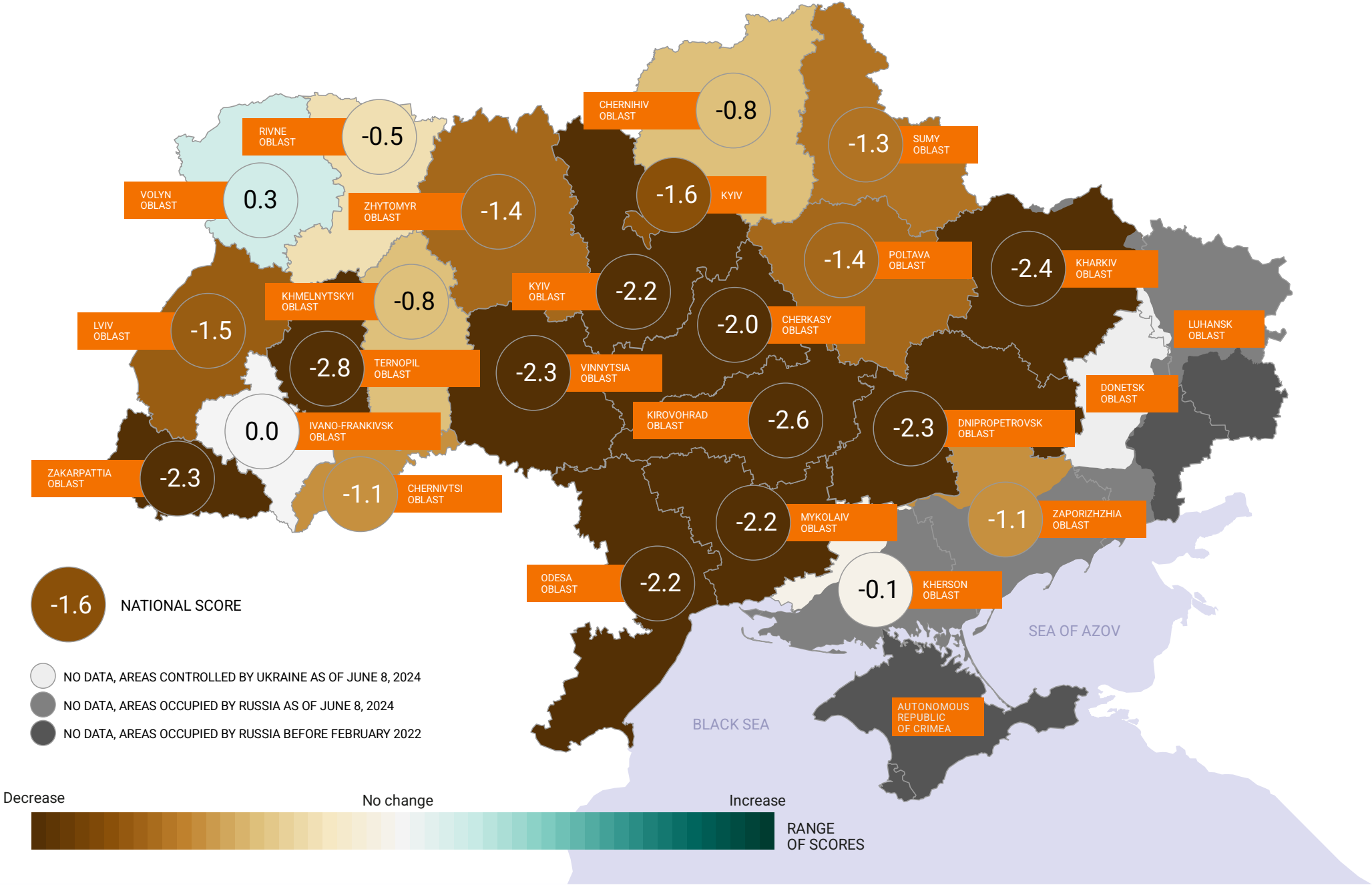
# SENSE OF CIVIC DUTY



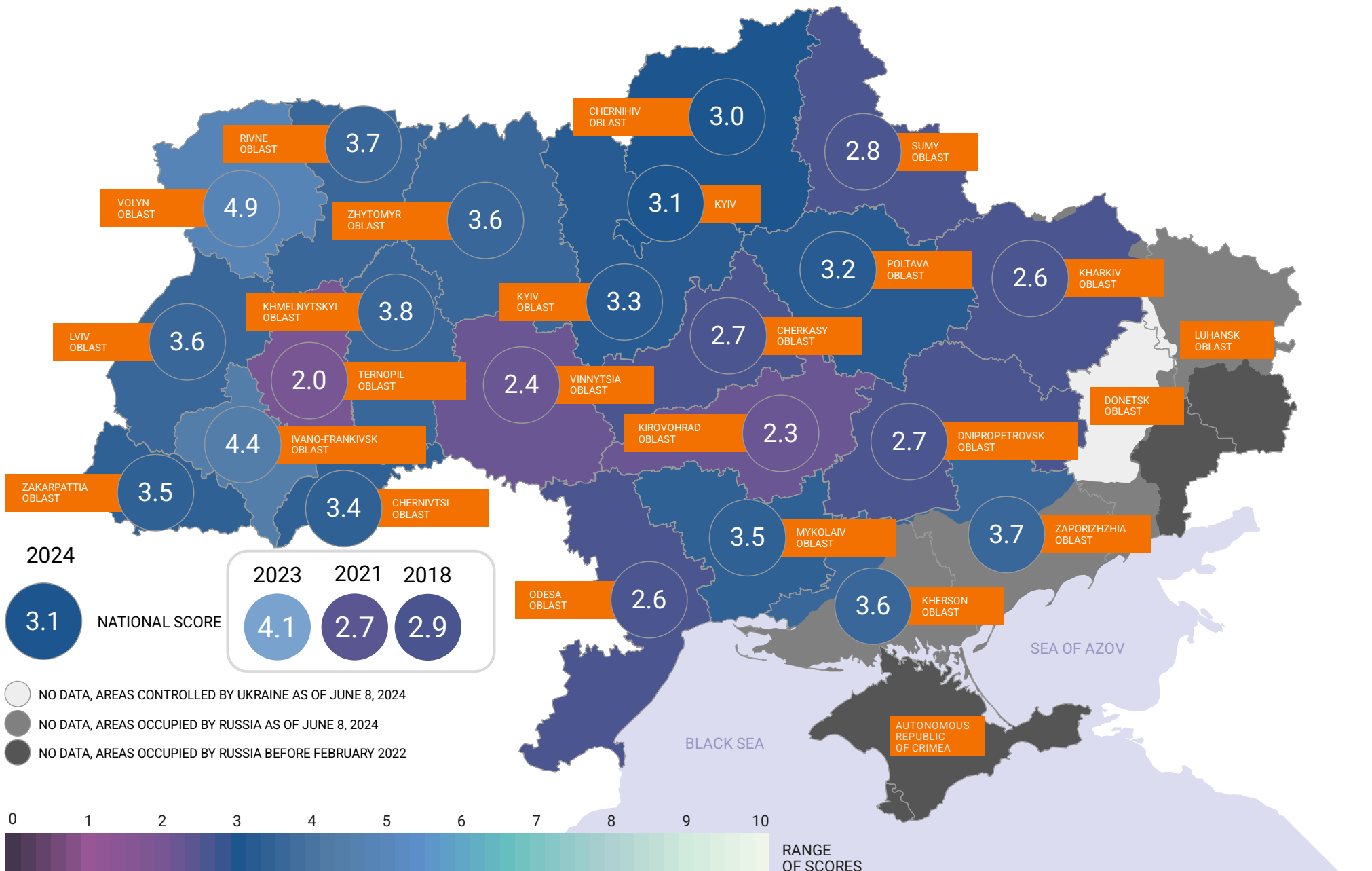
# UKRAINIAN AUTHORITIES CARE



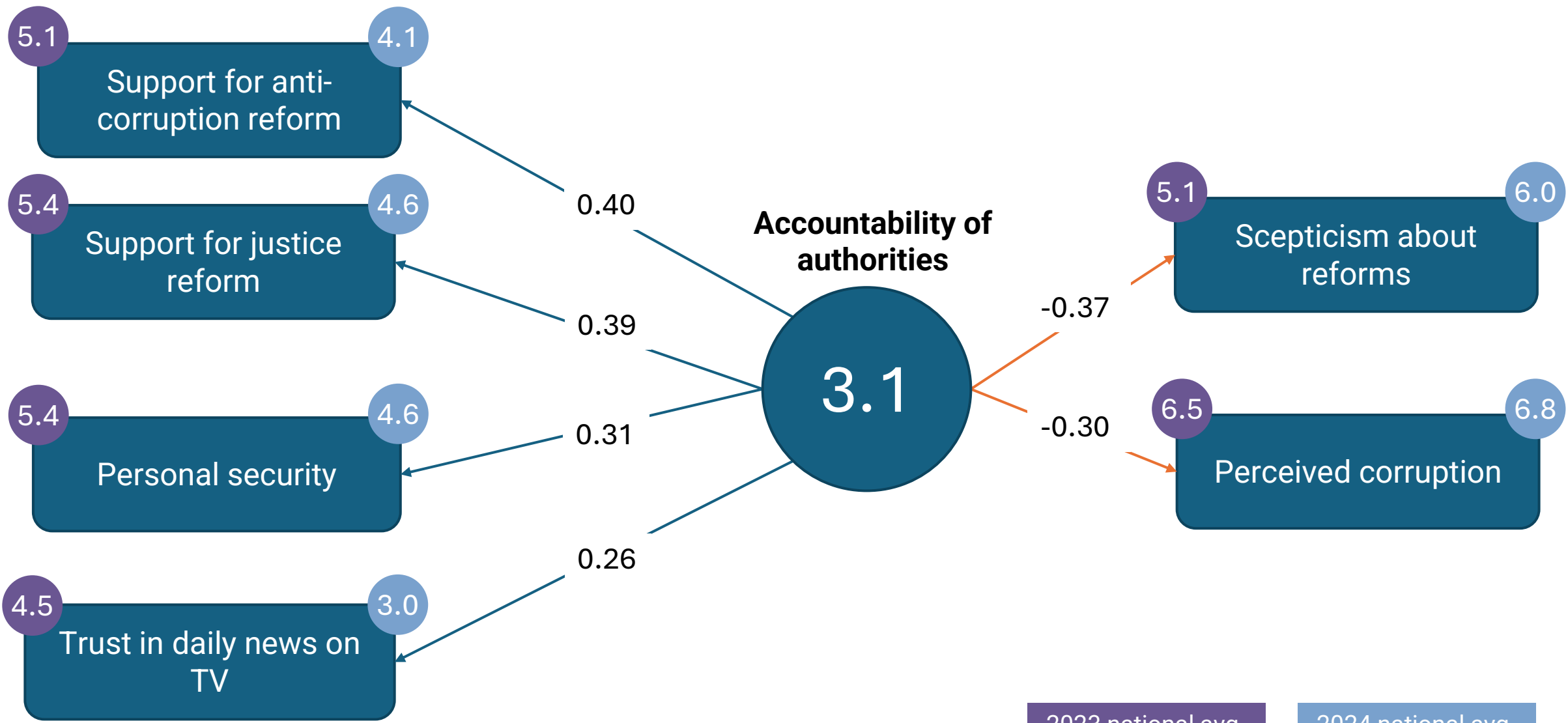
# UKRAINIAN AUTHORITIES CARE



# ACCOUNTABILITY OF AUTHORITIES

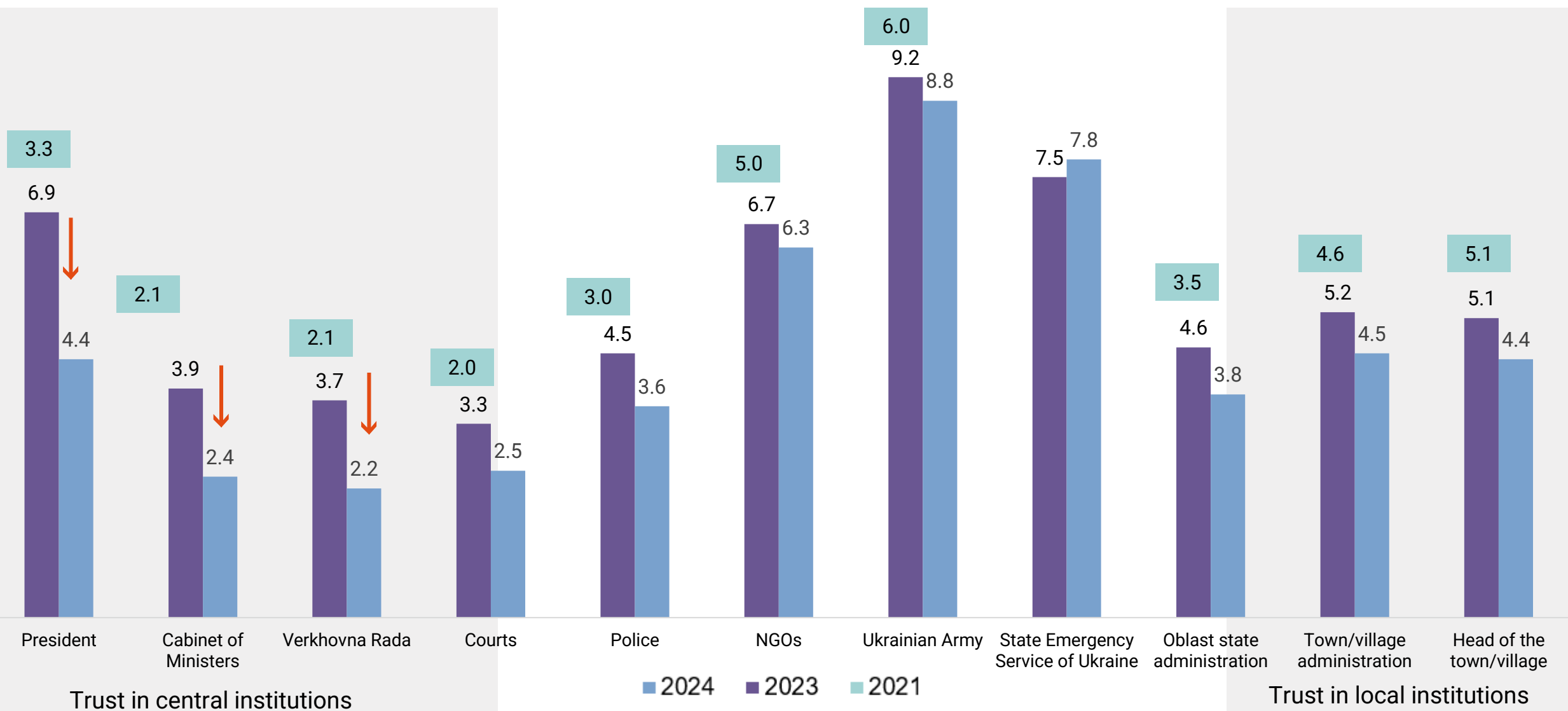


# Correlates of Accountability of authorities





# TRUST IN INSTITUTIONS



# WELCOME

## reSCORE Ukraine 2024



IN ENGLISH



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УКРАЇНСЬКОЮ



[https://cutt.ly/SC\\_event\\_ukr](https://cutt.ly/SC_event_ukr)

# reSCORE

## Ukraine 2024



# reSCORE UKRAINE 2024: OVERVIEW OF KEY FINDINGS

[app.scoreforpeace.org](https://app.scoreforpeace.org)



Economic indicators



Exposure to war & mental wellbeing



Information consumption



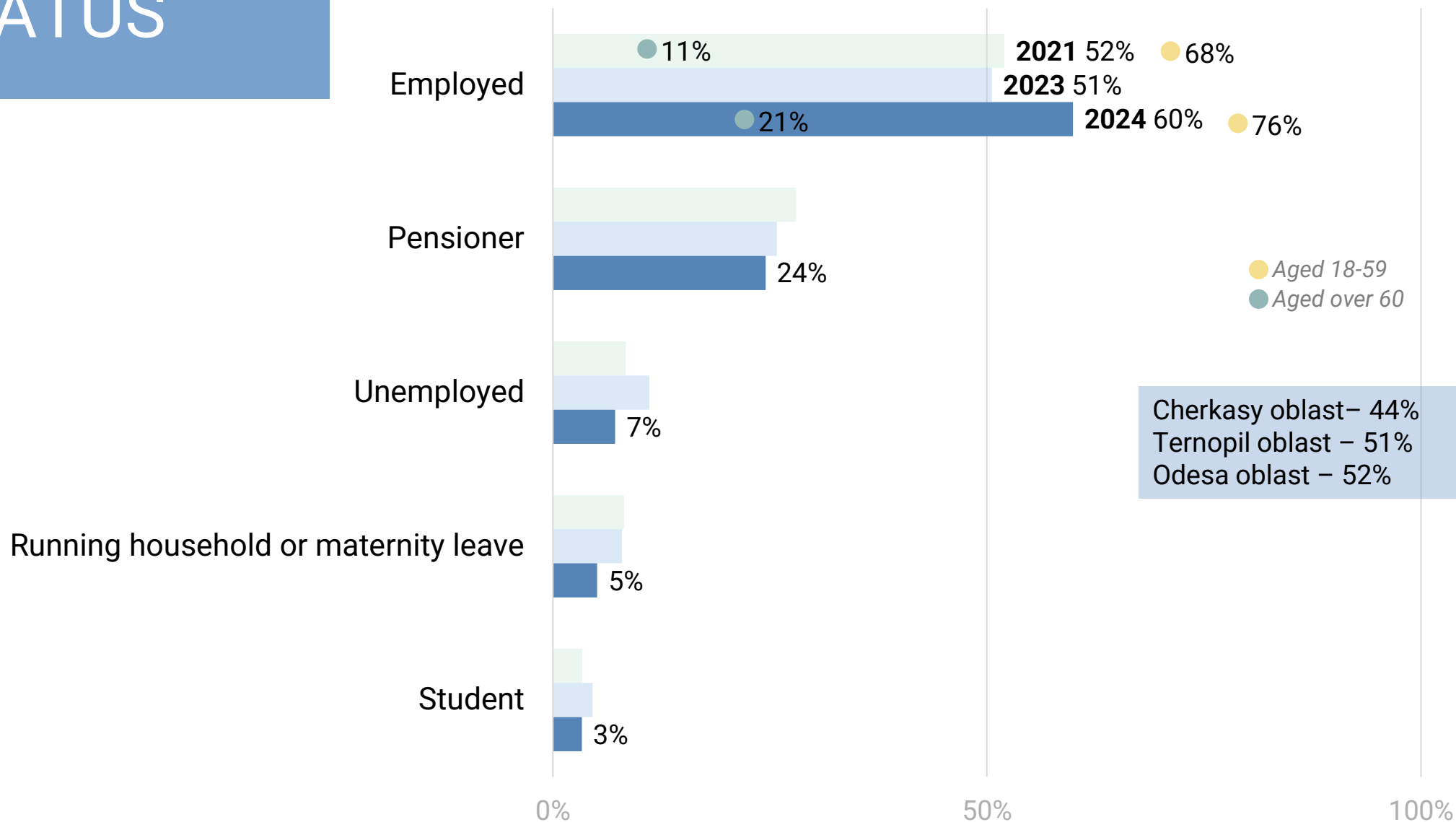
# STATE OF THE ECONOMY

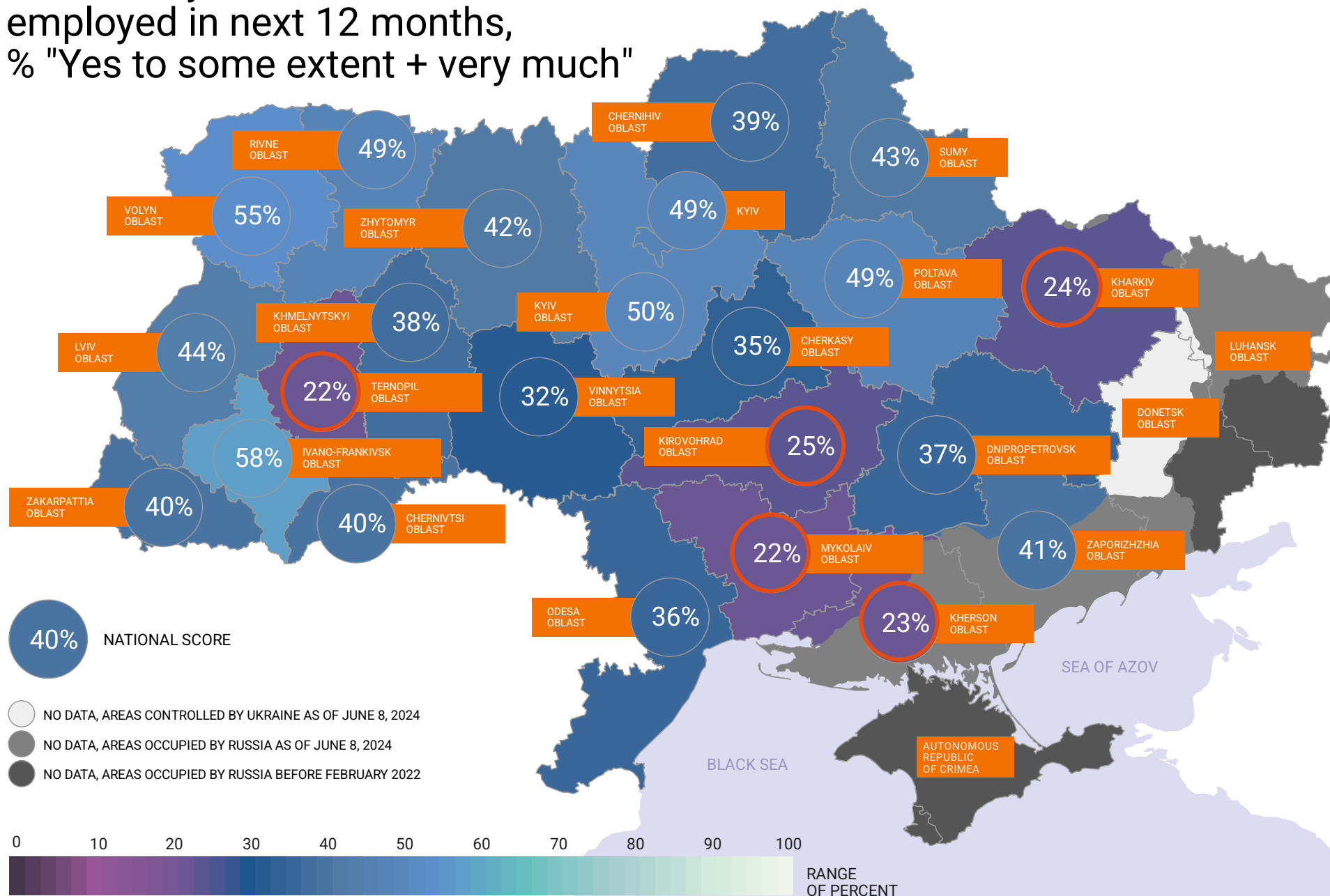
**How has economic security, perception of economic stability and employment opportunities changed in the past three years, and where do they stand in 2024?**

## **Key messages:**

- Economic opportunities are not dwindling due to a thinning labour market as approximately 7 million people have left the labour market, and Economic security is at the pre-full scale invasion levels.
- However, fear of economic instability is high, many fear losing their jobs in the next year. This hinders economic activity, causes anxiety and undermines individual investment, be it entrepreneurship, investing in assets or education.

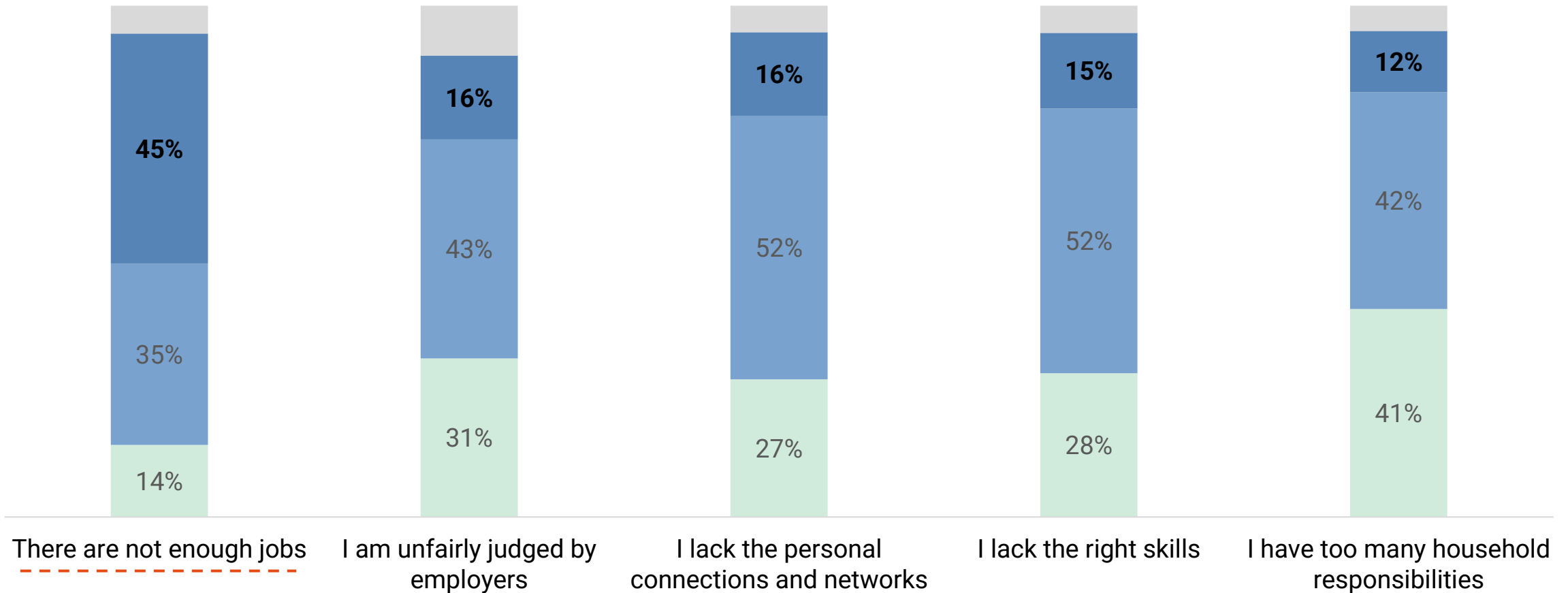
# EMPLOYMENT STATUS





# BARRIERSTO EMPLOYMENT

■ Not an obstacle at all   ■ Minor obstacle + Moderate obstacle   ■ Major obstacle + Extreme obstacle   ■ DK



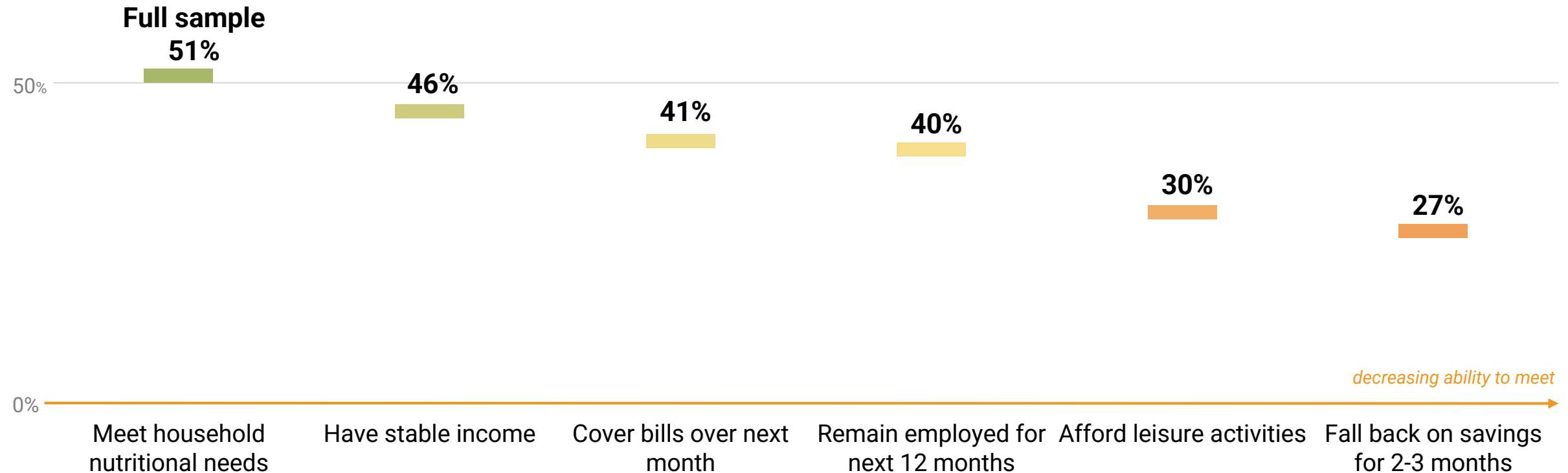


# ECONOMIC SECURITY

2024 national avg.

4.5

100%  
*To what extent do you feel that you are able to...?*  
% "Yes, somewhat" + "Yes, very much"

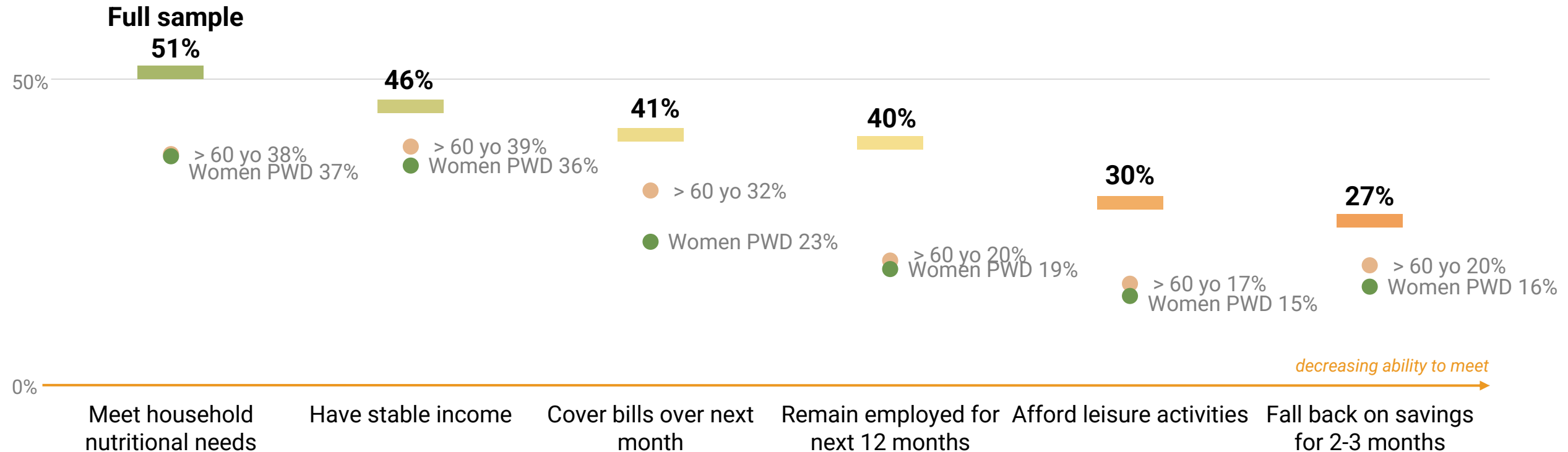


# ECONOMIC SECURITY

2024 national avg.

4.5

100% To what extent do you feel that you are able to...?  
% "Yes, somewhat" + "Yes, very much"

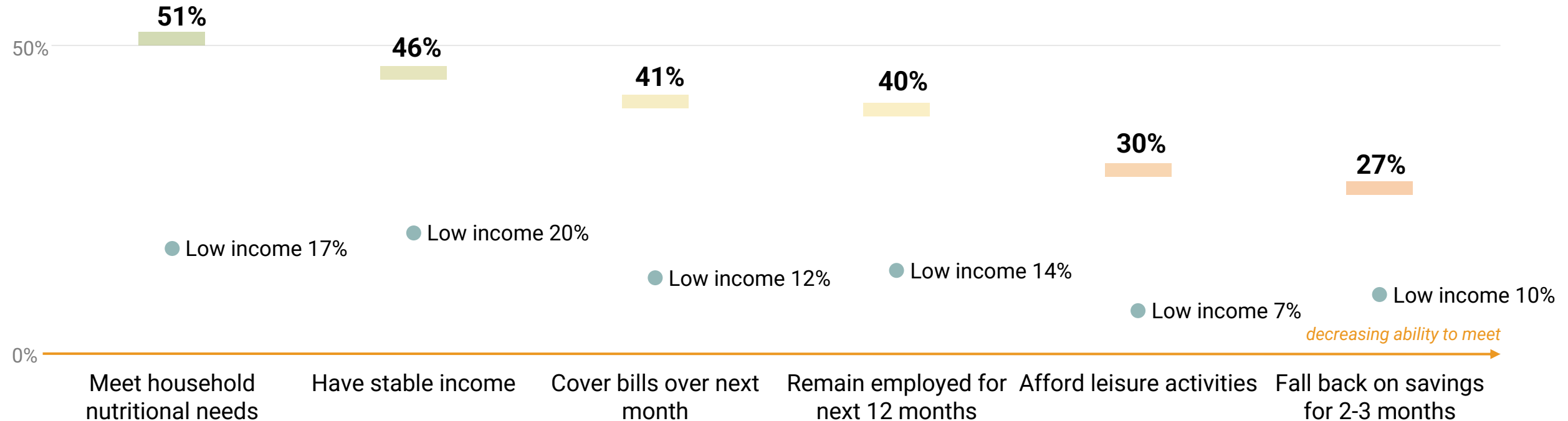


# ECONOMIC SECURITY

2024 national avg.

4.5

100% To what extent do you feel that you are able to...?  
% "Yes, somewhat" + "Yes, very much"

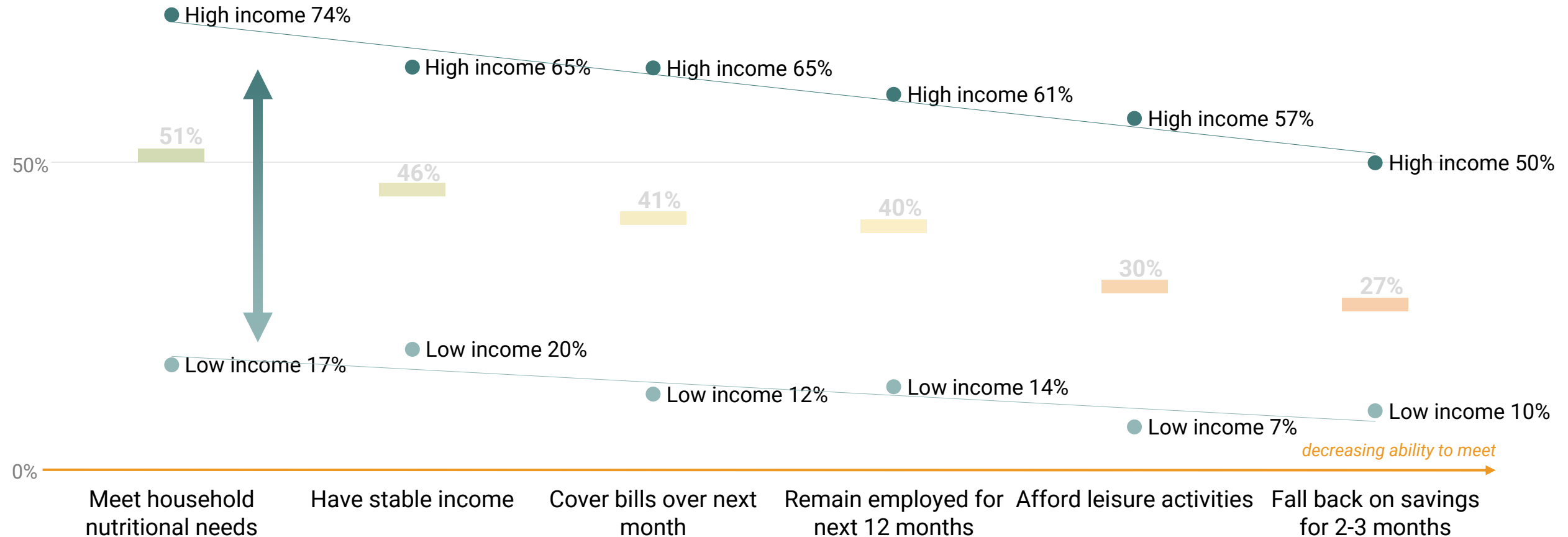


# ECONOMIC SECURITY

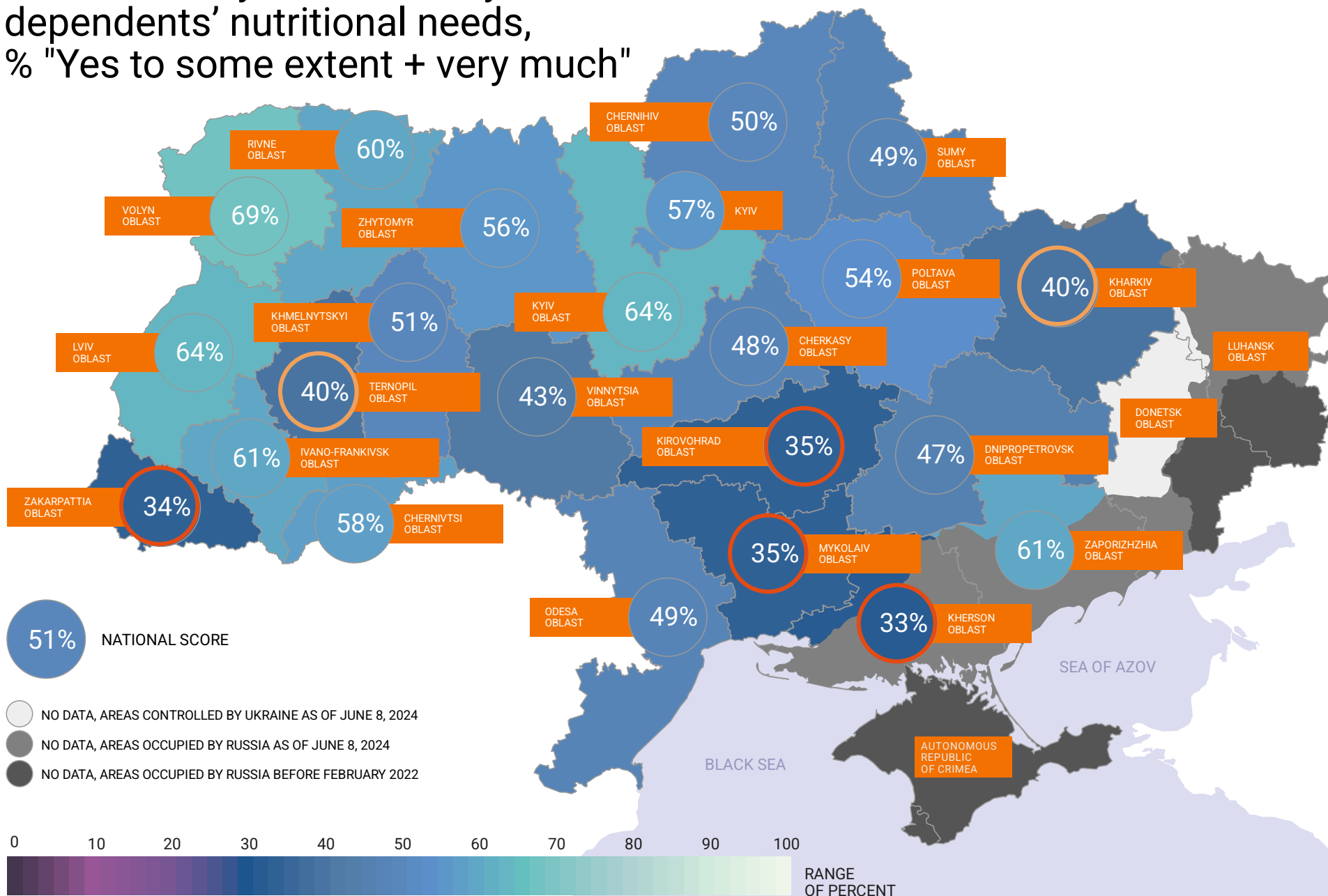
2024 national avg.

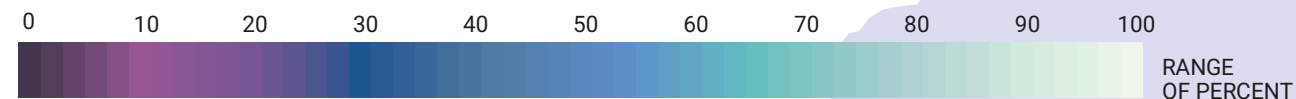
4.5

100% To what extent do you feel that you are able to...?  
% "Yes, somewhat" + "Yes, very much"

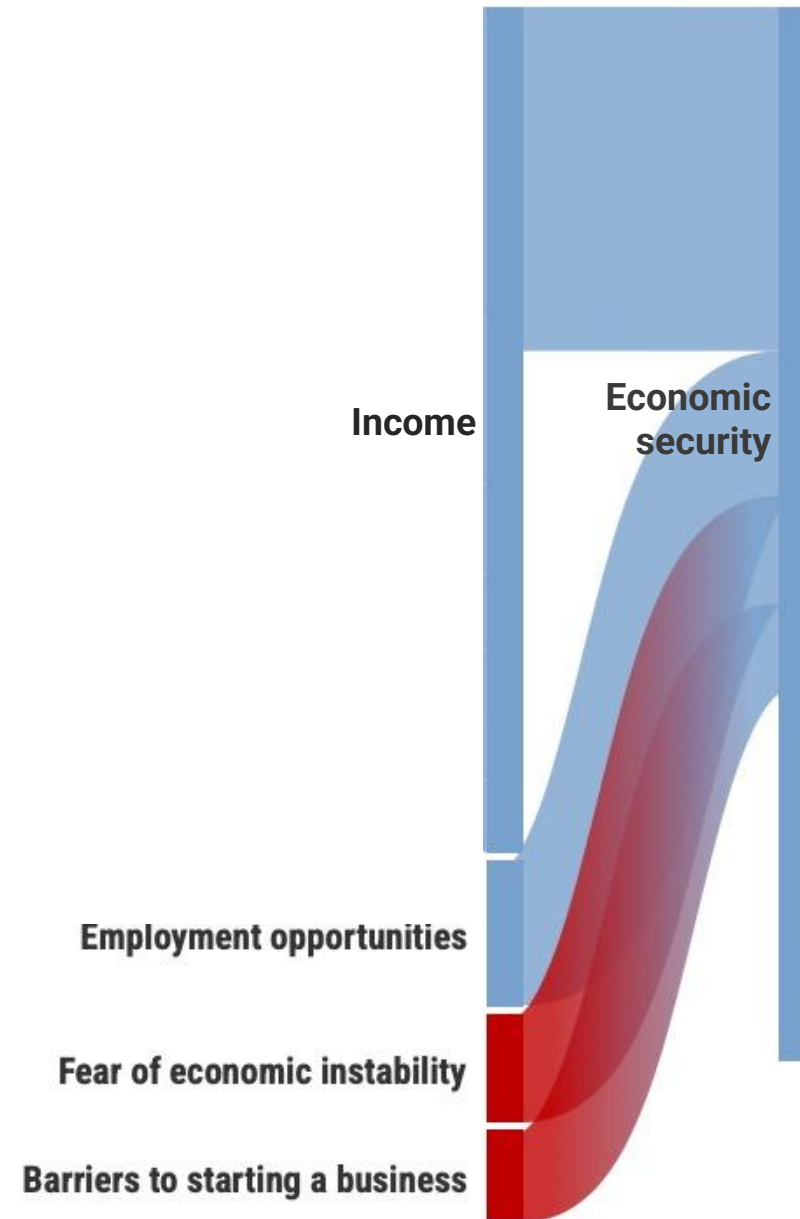


# Able to meet your own and your dependents' nutritional needs, % "Yes to some extent + very much"





# ECONOMIC SECURITY



# reSCORE

## Ukraine 2024





# **How prevalent is direct personal exposure to war almost three years after the full-scale invasion? What is the state and the dynamics of mental health indicators?**

## **MENTAL HEALTH & WELLBEING**

### **Key messages:**

- Direct and personal exposure to war is very high, and even higher among IDPs. 1 in 2 IDPs have experienced damage to their homes or property due to military actions.
- Mental wellbeing parameters highlight the need for holistic mental health and psychosocial support services including family/household level programming beyond individual counselling.

# EXPOSURE TO WAR (PERSONAL)

All respondents

31%

witnessed missile strikes or drone attacks

20%

heard or saw fighting or shelling

IDPs

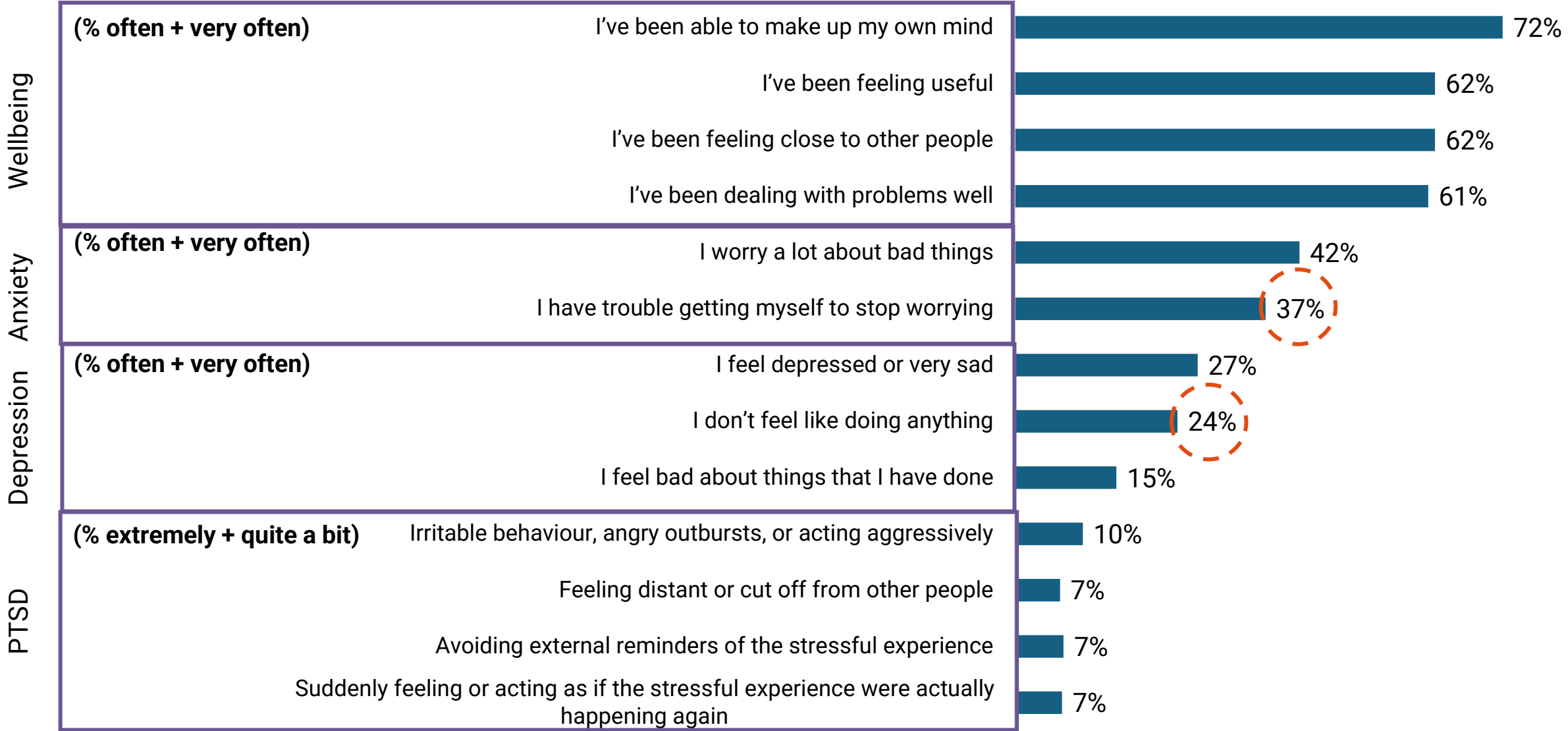
50%

experienced damage of home or property  
due to military actions

24%

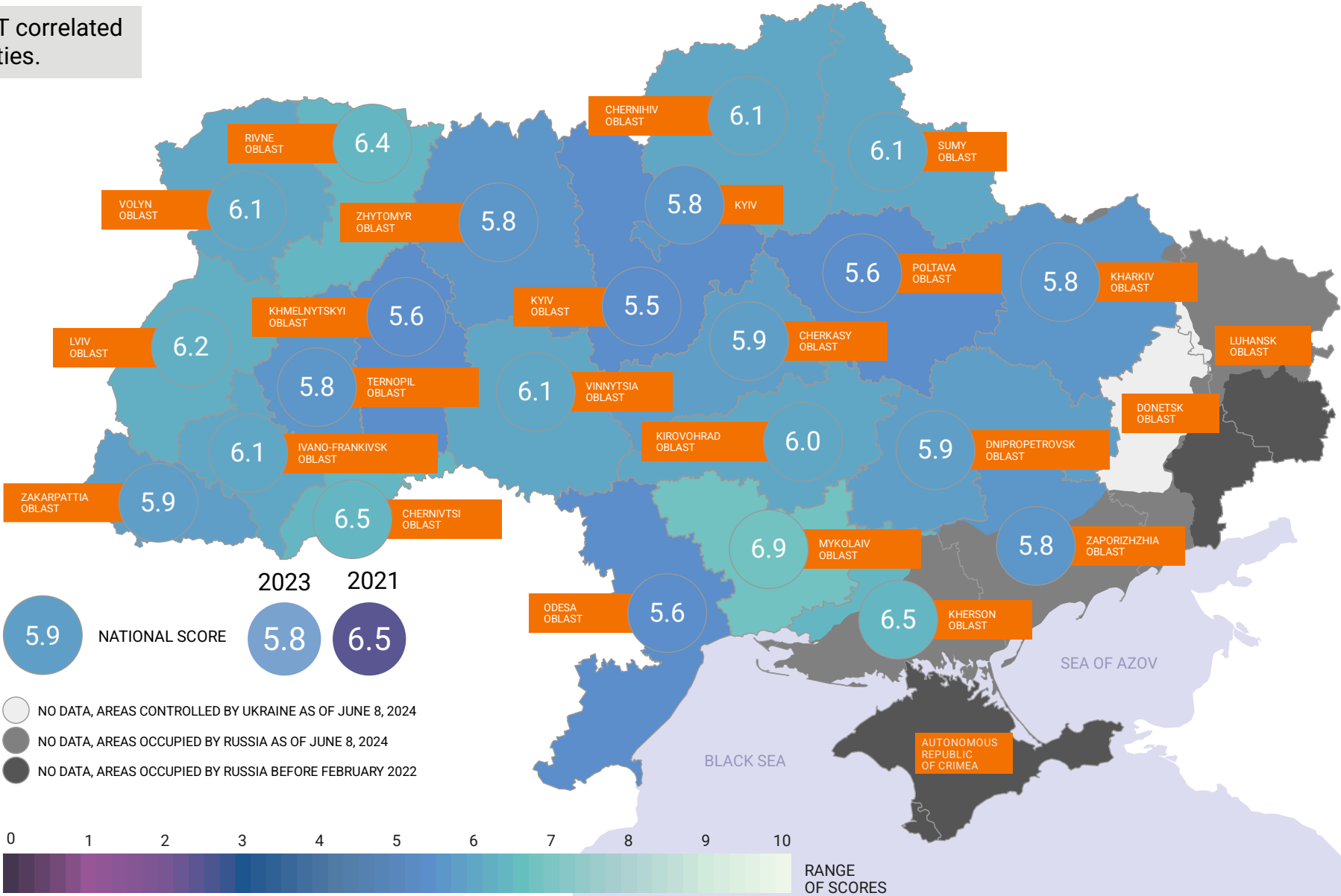
lost a close one due to war

# MENTAL HEALTH

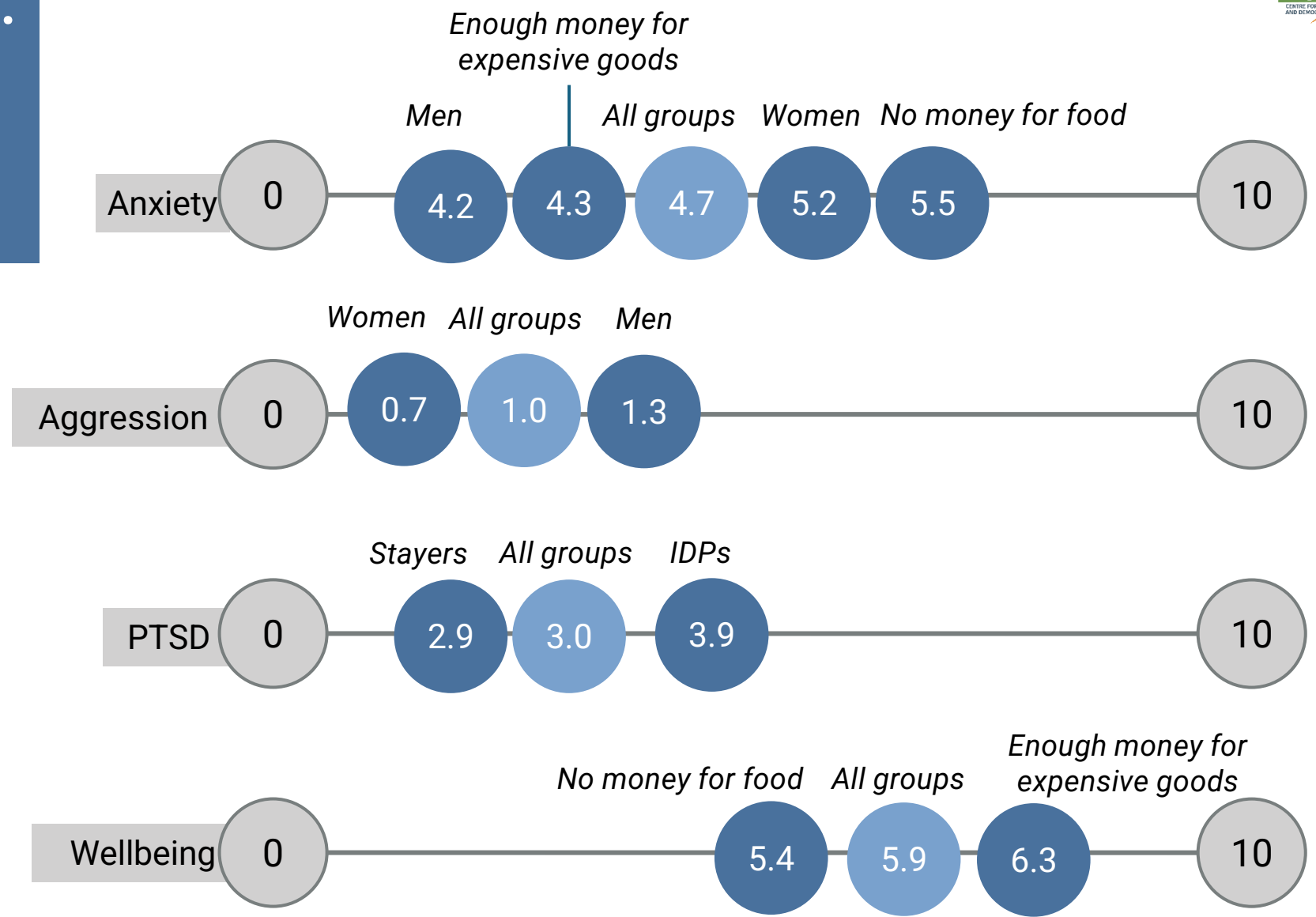


# MENTAL WELLBEING

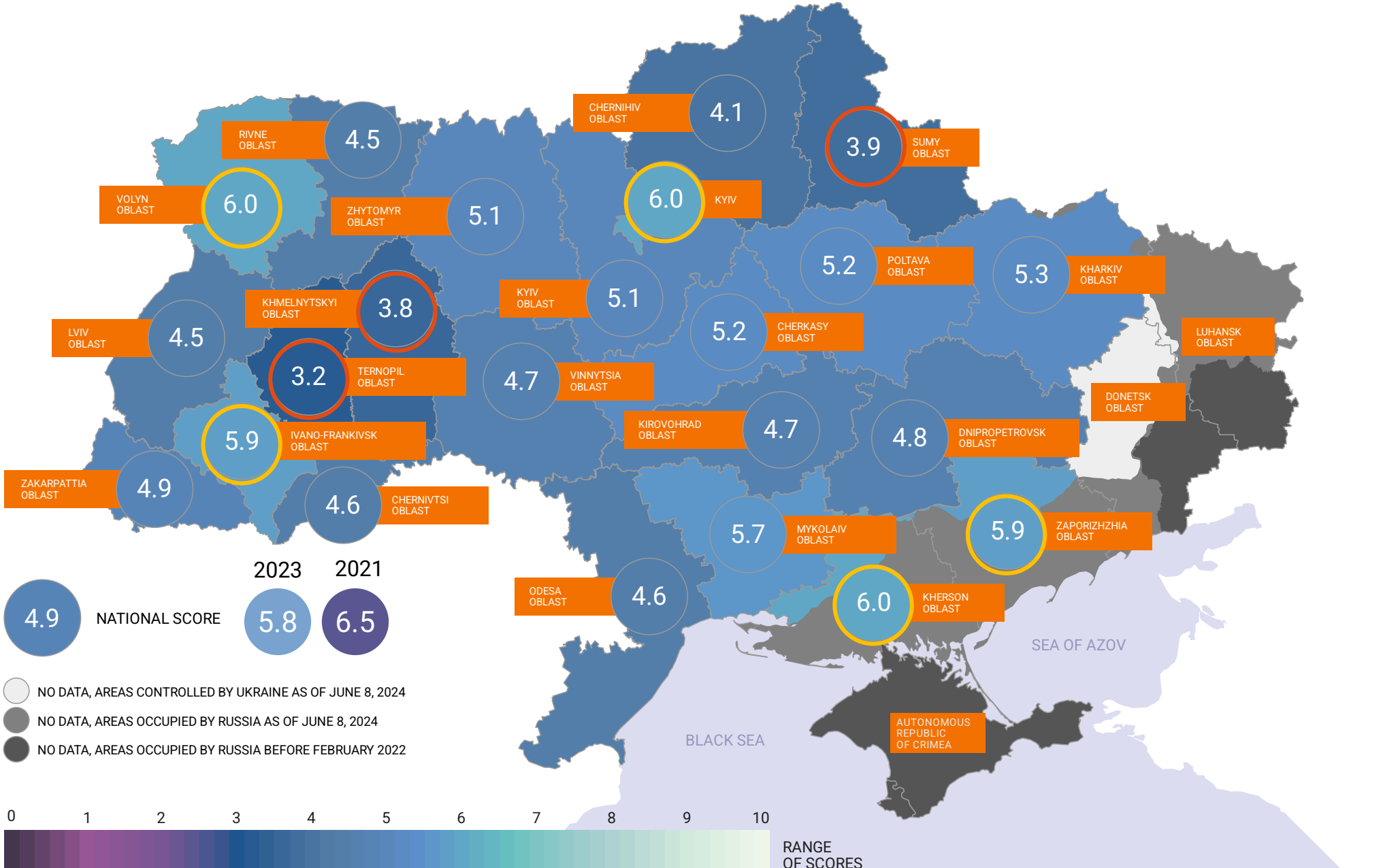
Mental wellbeing indicators are NOT correlated with exposure to war-related adversities.



# MENTAL HEALTH: DEMOGRAPHIC DIFFERENCES



# ACCESSIBILITY OF MHPSS SERVICES



# CIVIC OPTIMISM

The degree to which one believes that the present generation is in a better position than the past and that the future generation will be in a better position compared to the current one.

2018 national avg.

5.1

2021 national avg.

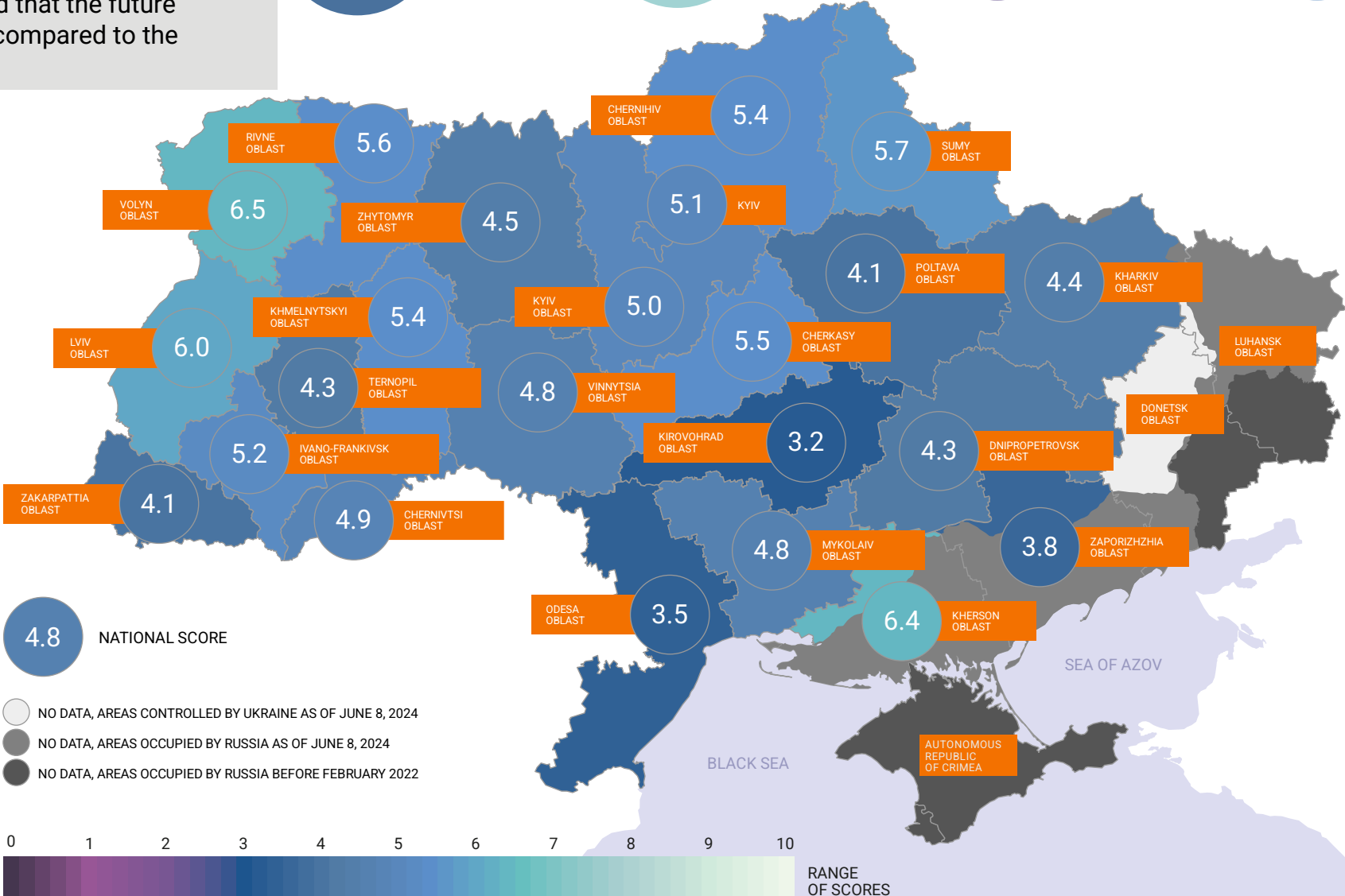
4.7

2023 national avg.

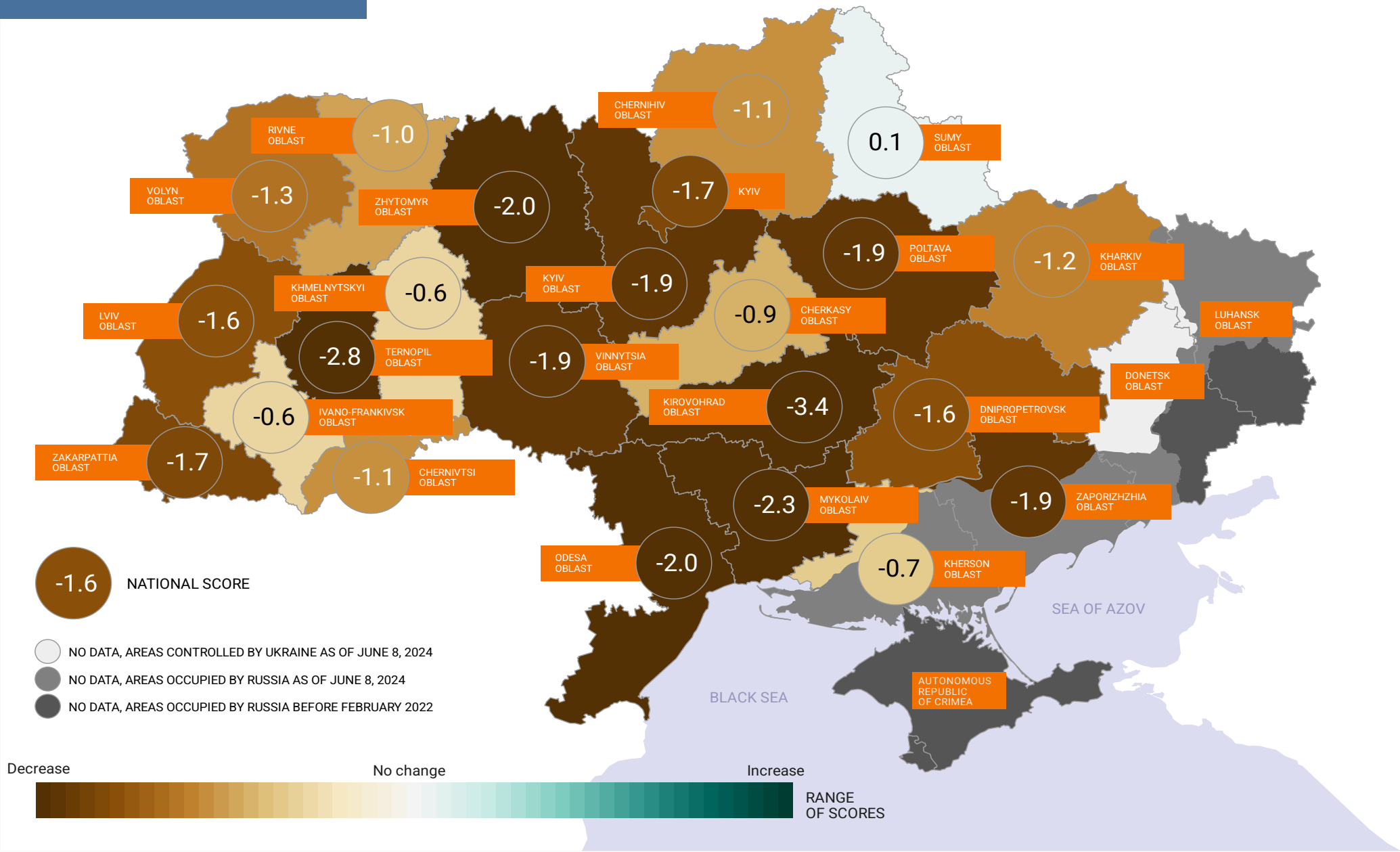
6.4

2024 national avg.

4.8



# CIVIC OPTIMISM





# reSCORE

## Ukraine 2024



# What has changed in the media consumption in Ukraine between 2021 and 2024?

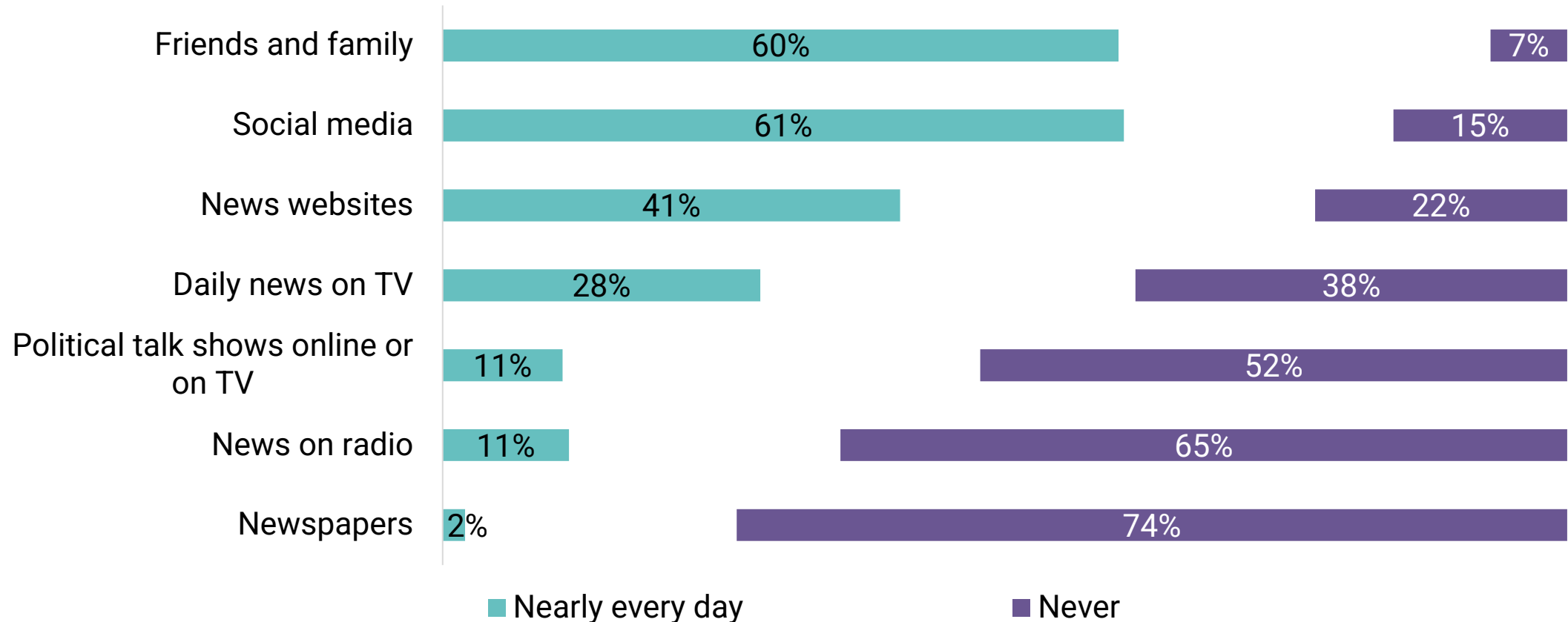
## Key messages:

- Usage of traditional media is declining, with simultaneous rise of online media usage. There are noticeable differences on the oblast level: traditional media is consumed less in frontline oblasts and more in the west.

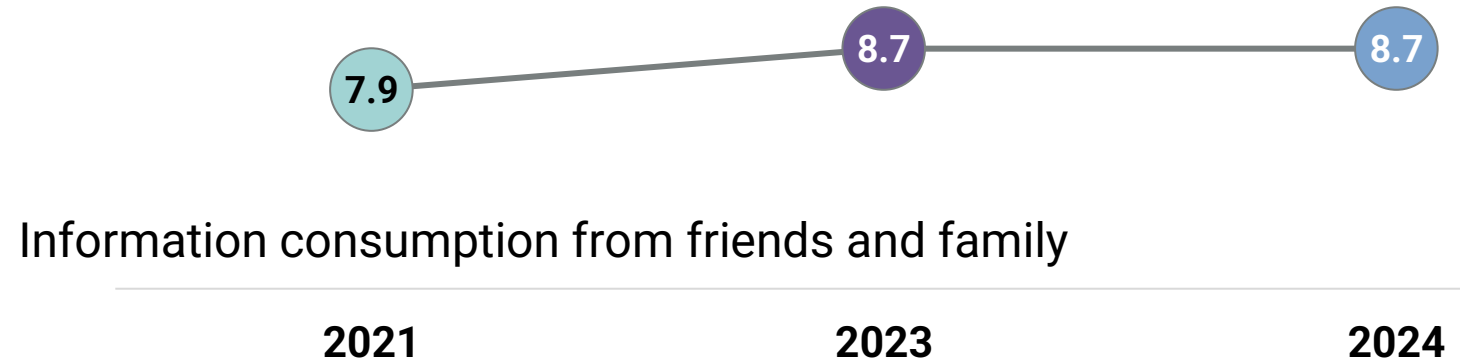
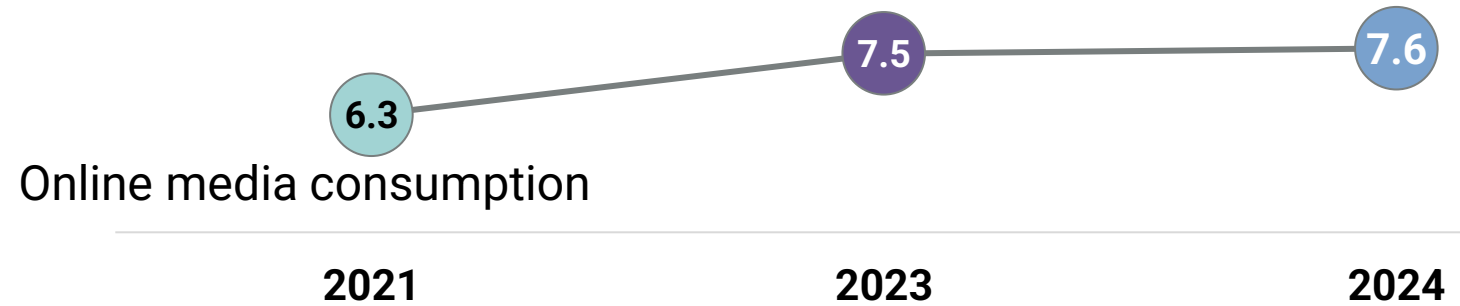
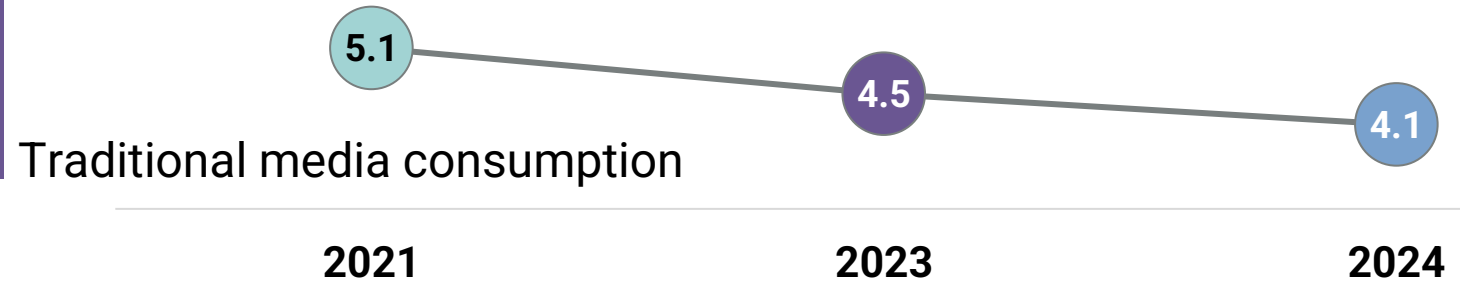
INFORMATION  
CONSUMPTION

# INFORMATION CONSUMPTION: POLITICAL AFFAIRS

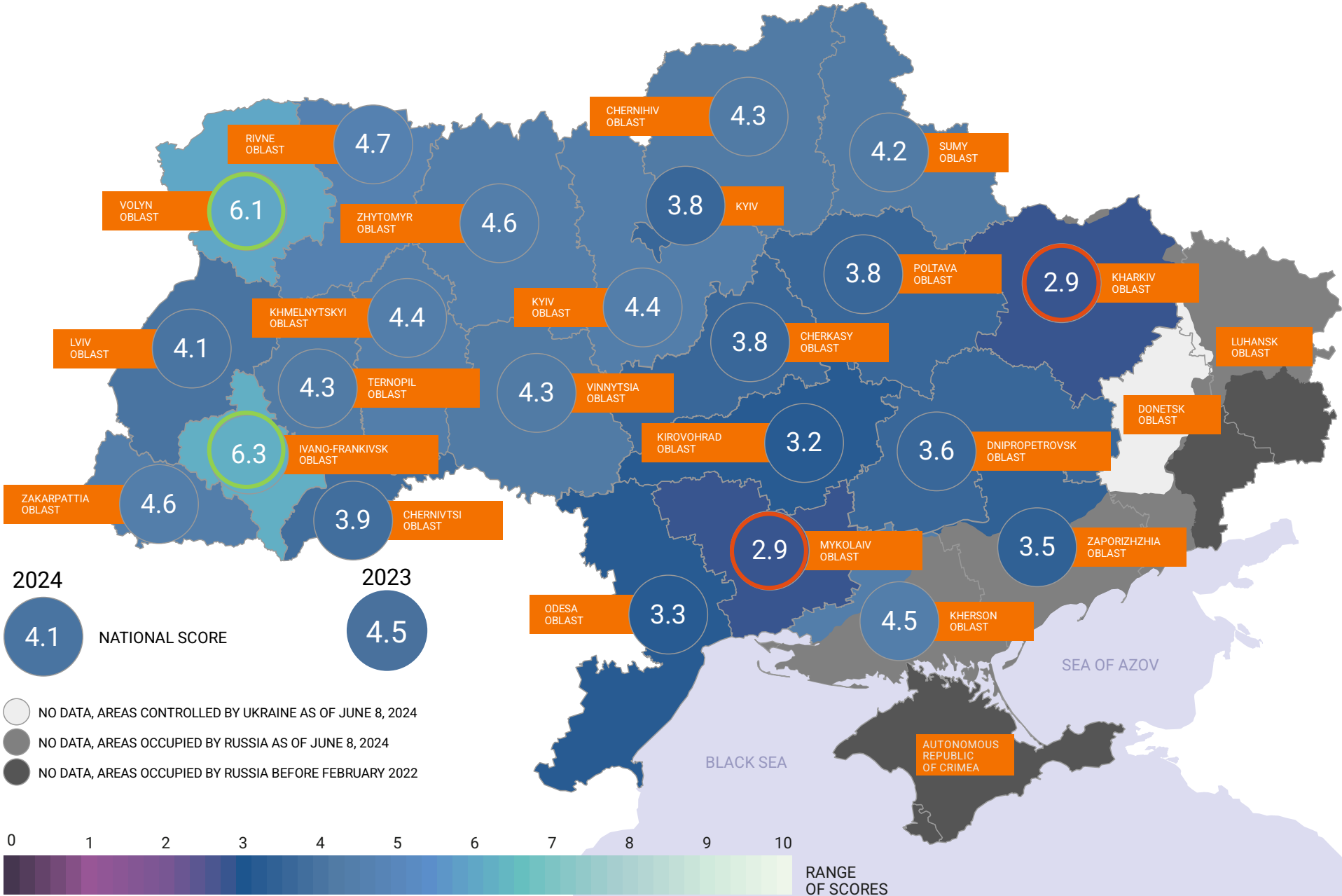
**Which sources and how often do you use to get information about political affairs?**



# INFORMATION CONSUMPTION DYNAMIC

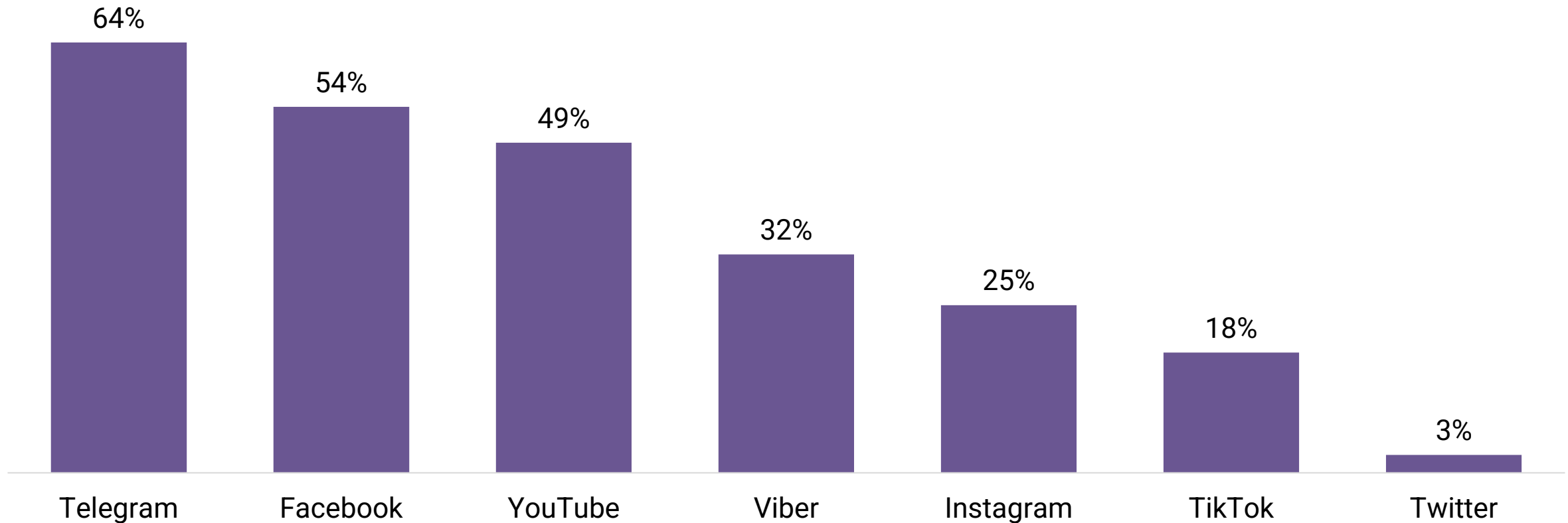


# TRADITIONAL MEDIA CONSUMPTION



# INFORMATION CONSUMPTION ONLINE

Which **three** social media outlets do you use to keep up with political affairs?  
Please think about outlets that you use for content; and **not** person-to-person interaction via messaging





LET'S COMPARE OUR SCORES!

# LET'S EXPLORE THE SCORE DATA HUB

[app.scoreforpeace.org](https://app.scoreforpeace.org)





# Thank You!

