

- COLIVE is based on the latest community-based enterprise (CBE) literature, and it is designed to strengthen local capacities, promote self-reliance and multi-systemic awareness by:
- Interweaving facilitator support with technical consultations with industry mentors for sectoral immersion. This helps COLIVE participants draft technical templates and vet their business plan outputs as they progress.
- Conducting skills mapping and inventory exercises to capitalise on existing skills and to identify new competencies needed to cultivate or procure. This helps connecting with capacity building opportunities towards specialisations more purposefully.
- Building technical knowledge and understanding of key concepts and notions through knowledge sharing sessions. This helps build a common vocabulary (e.g. what is marketing vs. the market), which in turn informs and improves communication and alliance building with the industry experts.
- Deliberating on gender and youth inclusion considerations under each module to ensure that gender and youth are not an after thought or a mere target group, but meaningfully and purposefully mainstreamed into design and decision making.
- Fostering presentation and public speaking skills via an EXPO that connects budding COLIVE initiatives with each other to promote alliance-building and cross-pollination.



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Seed Collaborative
Livelihoods Protocol (COLIVE):



How to build community-based enterprises

to foster sustainable livelihoods?

Livelihoods are intricately linked with mental health, trauma healing and social cohesion. Research and field experience show that **not considering sustainable livelihoods and poverty reduction as part of individual and societal healing frameworks undermines the impact and sustainability of such efforts**. Without sustainable and inclusive livelihoods, relapse in conflict dynamics and mental health challenges are almost inevitable. High levels of trauma, anxiety and depression also make it more difficult for people to trust and forgive each other, and subsequently, more difficult to build sustainable livelihoods and cohesive communities. **Seed's Collaborative Livelihoods Protocol (COLIVE)** is positioned within this framework and is underpinned by the **community-based enterprise (CBE) literature**. The COLIVE offers a comprehensive intervention protocol on how to blend homegrown

solutions, national and regional priorities, legal and societal structures with global good-practices, scholarly literature and contextual evidence. By providing a complete resource and facilitation package with process, content and RMEL (research, monitoring, evaluation and learning) frameworks, The COLIVE Protocol guides the transition of communities towards sustainable livelihoods, with a methodology that ensures both progressive trust-building, societal cohesion and endogenous economic resilience.

Implementation of the **COLIVE Protocol** is done in 3 stages by a pool of community facilitators supported by the implementing partners from the context it is adapted to, as well as incubators, mentors and industry experts. It presents a detailed manual made up of 3-8 modules for each stage.

COLIVE cultivates sustainable livelihoods in three stages



Continued mentorship & facilitation support
Built-in context sensitivity and RMEL processes

COLIVE Principles

Local Ownership & Agency

Community-Based Enterprises (CBEs) are built from a shared community vision (i.e. 'better future self') and fully leverage the strengths and capacities of the community to become self-reliant, accountable and resilient.

Mentorship & Cross-Pollination

CBEs nurture social and human capital and promote collaboration and "sharing and caring" ethos rather than rivalries. Ultimately, this is what will empower communities and ensure sustainability.

Reflective & Thoughtful Design

CBEs respond to market needs and are aligned with the community assets and aspirations to create tangible dividends for the whole community. Achieving meaningful participation and inclusivity requires thoughtful process design to provide time and space for convergences and collaboration to emerge.

Balance Economic & Social Benefits

COLIVE initiatives that come together as CBEs may have different social goals and commercial activities, but all serve the shared community vision. They balance social cohesion and ecological needs with their economic ambitions. Thus, all COLIVE stages mainstream gender equity, youth inclusion and intergenerational partnership.

Aligned & Embedded

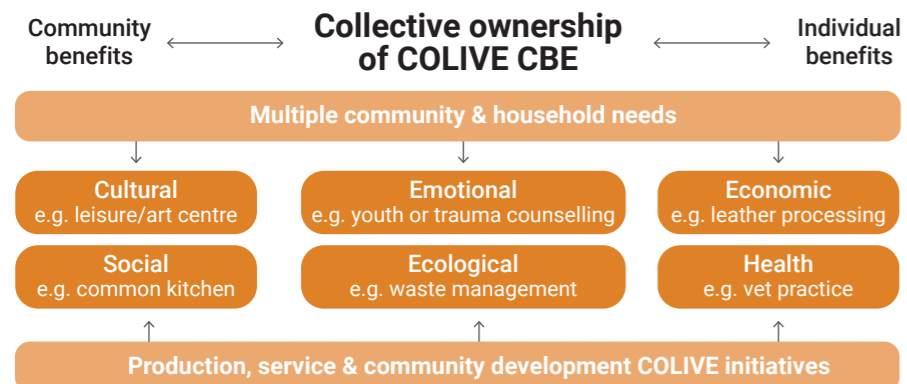
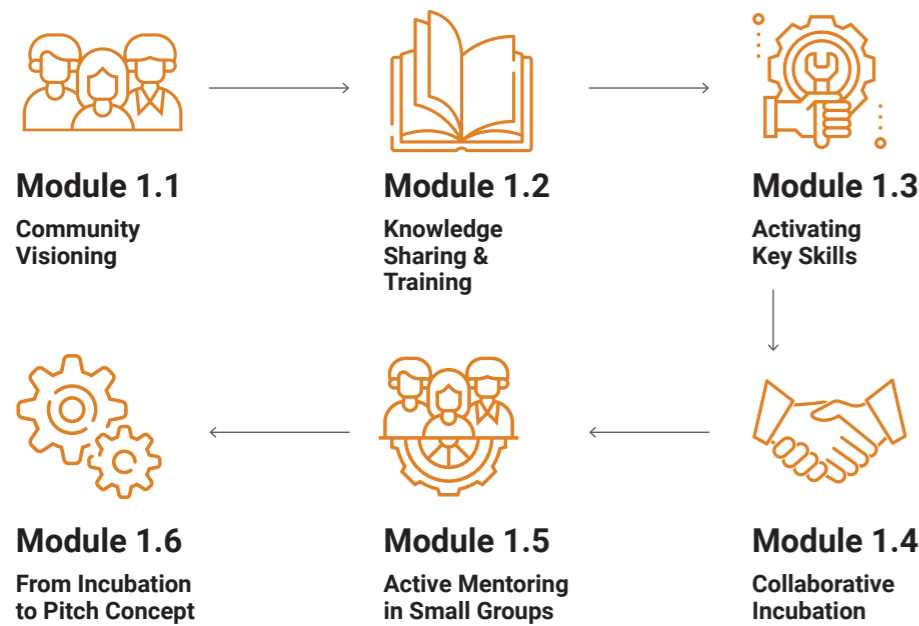
CBEs can only become competitive and successful if they are aligned with strategic national and regional development priorities, connected into broader value chains and embedded in existing social, institutional and legal structures.

Specialisation & Human Capital

Specialisation and skill building is not only important from an economic productivity and competitiveness perspective, but also for the development of new socio-vocational identities that can help overcome the centrality of conflict legacies. This also cultivates greater employability and human capital that is transferable at the community level.

COLIVE Protocol Stage 1: Incubation Manual

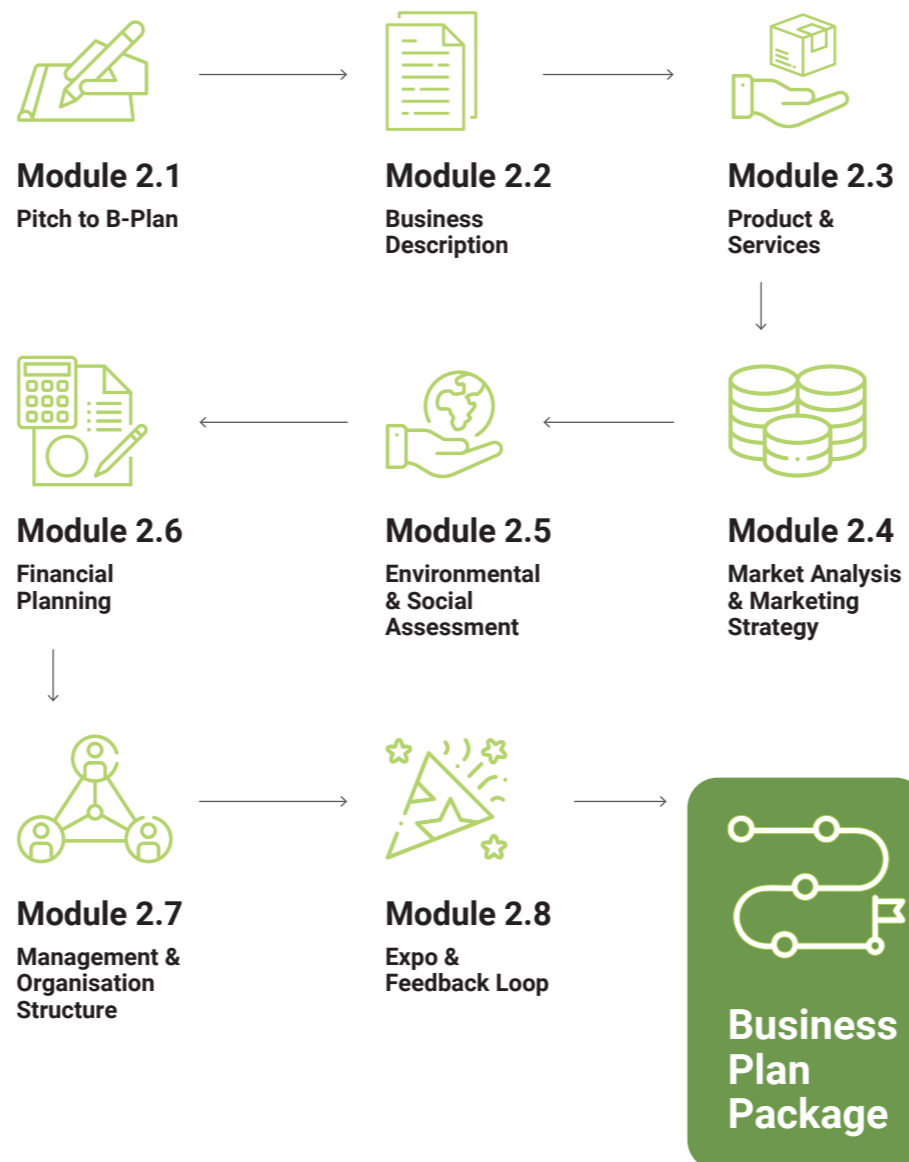
The Incubation Manual breaks down the first stage into six modules to guide the community through the different steps of incubation and prepare them for business plan development. Each module is made up of 3-5 sessions and include templates, facilitator guides, knowledge sharing content as well as exercises. *Stage 1 can be completed in 3-4 weeks.*



At their core, CBEs are not only **for the community** like a social enterprise but also **by the community** like a multi-purpose cooperative. The recommended CBE model is always well-tailored to the legislative and regulatory frameworks of the given context.

COLIVE Protocol Stage 2: Business Plan Development Manual

The Business Plan Development manual breaks down the second stage into eight modules that guides the CO-LIVE participants through developing a business plan package iteratively and collaboratively. Each module is made up of 4-5 sessions that include templates, facilitator guides, knowledge sharing content, industry immersion activities, technical work and games. The module outputs correspond to the different sections of a business plan, which are then pieced together. *Stage 2 can be completed in 6-8 weeks.*



COLIVE Protocol Stage 3: Manual for Launch & Accompaniment

The final manual breaks down the third stage into three modules, some of which are parallel tracks unlike the purposeful sequencing of the modules in previous manuals. This aims to maintain the momentum and avoid putting things on pause while the COLIVE CBEs are going through formal registration and incorporation based on the recommended model. *Stage 3 can be completed in 3-4 weeks with continuous feedback loops between Module 3.2 and 3.3.*

